

HUB Education and Outreach Report Fiscal 2018



GLENN HEGAR TEXAS COMPTROLLER OF PUBLIC ACCOUNTS

October 15, 2018

The Honorable Greg Abbott, Governor The Honorable Dan Patrick, Lieutenant Governor The Honorable Joseph R. Status, III, Speaker

Greetings Gentlemen:

It is our pleasure to submit to you the Education and Outreach Report for the Statewide Historically Underutilized Business (HUB) Program, as required by Texas Government Code § 2161.126.

This report describes educational and outreach activities conducted in the past year to increase HUB certification and educate minority, woman and service disabled veteran-owned businesses about the state's procurement methods that create more opportunities for HUBs.

During the past year, we hosted the Procurement Connection Seminar and HUB Expo events in Austin. We also co-hosted two other economic opportunity forums in Beaumont and Irving.

We incorporated educational and networking workshops into our events to provide vendors with in-depth information on the state's procurement process; opportunities to interact with state HUB coordinators and purchasers; and information related to HUB resources, including the Centralized Master Bidder List (CMBL), Electronic State Business Daily (ESBD), HUB Subcontracting Plan and HUB Reporting.

We remain committed to increasing awareness of the state's HUB program and expanding contract opportunities for minority, women and service disabled veteran-owned businesses across Texas.

If you have any questions or need additional information about this report, please contact me, by email at Laura.cagle-hinojosa@cpa.texas.gov or by phone at 512-463-4583.

Respectfully.

Laura Cagle-Hinojosa, Statewide HUB Manager

Statewide Procurement Division

Enclosure



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Introduction

Minority, woman-owned, and service disabled veteranowned businesses continue to be a vital element of Texas' thriving economy. By obtaining Historically Underutilized Business (HUB) certification and increasing their knowledge of the state government's procurement process, these businesses significantly increase their chances of winning state contracts or being considered for a vast number of subcontracting opportunities. The Statewide HUB Program is tasked with ensuring the integrity of the certification and compliance of these companies and providing information on the state's procurement process.

Texas Government Code §2161.126 requires the Statewide HUB Program to report to the governor, lieutenant governor and speaker of the House on its education and outreach efforts by the end of the fiscal year. This report reflects numbers from Sept. 1, 2017, through Aug. 31, 2018, of the fiscal year.

By the end of August 2018, nearly 15,667 firms were registered as Texas-certified HUBs.

As noted in our Fiscal 2017 Education and Outreach Report, the Texas Comptroller of Public Accounts retained MGT of America, an independent consulting firm, to determine if there is a compelling interest to continue a narrowly tailored HUB program, as required by the U. S. Supreme Court. The 2009 Texas Disparity Study confirms the need for the continuation of the Statewide HUB Program.

This conclusion is based primarily on the following:

- statistical disparities by race, ethnicity and gender classification in current HUB utilization, particularly in prime contracting;
- statistical disparities by race, ethnicity and gender classification in the private marketplace, particularly in the area of utilization of women- and minorityowned firms in commercial construction:
- statistical disparities in firm earnings by race, ethnicity and gender classification, even after controlling for capacity-related factors; and
- 4. anecdotal testimony of disparate treatment as presented by business owners in interviews, surveys, public hearings and focus groups.

In conducting the study and preparing recommendations, MGT followed a carefully designed work plan that allowed its study team members to fully analyze availability, utilization and disparity with regard to HUB participation. MGT's approach has been tested in over 125 jurisdictions and proven reliable in meeting the study's objectives.

The program continues to review and enhance it's outreach efforts and materials, ensuring that we meet the needs of our target audience. The program's website continues to serve as a vital repository of information and resources for the vendor community, resulting in more the 565,759 total site page views between Sept. 1, 2017, through Aug. 31, 2018.



Vision, Mission and Philosophy

The Statewide HUB Program works to certify all eligible Texas businesses as HUBs and to increase the share of Texas state government contracts that are awarded to HUBs.

The vision is supported by our mission and philosophy: to encourage and increase the use of HUB vendors in state purchasing and to provide minority- and woman-owned, service disabled veteran-owned businesses with useful information on the state's procurement process.

Education and outreach components of the Statewide HUB Program in support of our vision, mission and philosophy include the following:

- Providing information to minority- woman and service disabled veteran-owned businesses regarding Statewide HUB Program initiatives;
- Educating these companies about opportunities to do business with the state of Texas;

- Assisting state agencies and institutions of higher education with HUB education and outreach efforts;
- Developing and administering HUB rules and statues to ensure full and equal access to state contract opportunities for minority-woman-service disabled veteran-owned businesses;
- Administering the program's certification and compliance functions; and
- Compiling the state of Texas expenditure data to prepare HUB utilization reports for benching HUB performance in state contracting. Gathering proposal/bids received and awarded to vendors – including HUBs. The HUB reports are provided to the legislature on a semi-annual (May 15) and annual (Nov. 15) basis.



Policies on Education, Outreach and Information Dissemination

The Statewide HUB Program's education, outreach and information dissemination policy is to promote full and equal opportunities for all businesses involved in state contracting, in accordance with the goals specified in the *Texas Disparity Study*. The program works closely with Texas HUBs, partner organizations, state agencies and institutions of higher education to increase HUB participation in state contracts and to generate new contract opportunities.

The Statewide HUB Program employs a variety of marketing strategies and materials designated to provide clear and concise details and instructions based on our targeted audience's needs. We provide this information through general and detailed presentations, electronic materials provided online for a 24-hour access, video training, one-on-one assistance over the phone and in person, through staffed exhibit booths at outreach events and conferences conducted statewide, and on-site compliance visits at the HUBs place of business.

The Statewide HUB Program has collaborated with the Office of the Governor's Texas Economic Development team to deliver presentations on HUB certification and state contracting opportunities.

The Governor's Small Business Forums features private and public resources, practical solutions, best practices and expert assistance on a broad range of business topics and challenges. The forums celebrates small businesses including minority, woman, and service disabled veteran business owners and entrepreneurs. The events aim to provide small business owners and aspiring entrepreneurs with timely, relevant, actionable advice on how to start, grow and sustain their businesses. The Small Business Forum is also an opportunity to network with other entrepreneurs, business owners, managers and business-oriented non-profits, as well as local, state and federal agencies.

At the Governor's Small Business Forums in Killeen and Odessa, two Procurement Technical Assistance Center staff members have commented that they use our website to assist customers looking for state procurement opportunities and to make them aware of the HUB certification for minority, woman and service disabled veteran-owned businesses.

The Comptroller of Public Accounts has made a concerted effort to provide HUBS with the resources they need to understand the state's purchasing processes and to improve their business opportunities to pursue state contracts.

This includes explaining and detailing the HUB certification process, educating them on HUB subcontracting opportunities, encouragement to update their HUB profile and tracking and researching state agency purchases to identify new opportunities. Attending outreach events to make contacts with the state of Texas HUB Coordinators and key procurement personnel to learn of the procurement opportunities available at the different state agencies.

The Statewide HUB Program's goal is to provide HUB vendors with web-based video training on different topics to provide the necessary tools to assist them in learning the benefits of the HUB certification.



Marketing Plan

The Statewide HUB Program's marketing plan promotes certification and the benefits of being HUB certified. With the assistance of the Comptroller of Public Accounts' Communications and Information Services (CIS) Division, we remain committed to consistently producing publications and web materials that are clear, concise and useful to a broad and diverse community.

The agency's CIS Division works in conjunction with the HUB Program to create and produce the marketing collateral used to promote the program's initiatives. Currently, we have expanded our marketing efforts to include utilizing social media, video promotions and GovDelivery announcements. This enables us to efficiently reach new vendors and educate them on the criteria, opportunities and benefits of being HUB certified, as well as utilizing HUB vendors in state procurements. We have experienced positive responses by tapping into these resources.

In addition, to these efforts, the Statewide HUB Program works closely with the HUB Discussion Workgroup and the Texas Universities HUB Coordinators Alliance committees. These committees are informal groups of HUB coordinators and procurement directors who engage in discussion to provide best practices to participating members. Their participation is key to providing feedback to the Statewide HUB Program on assisting with outreach, improving and implementing a more effective HUB Program, resulting in increasing procurement opportunities for certified HUB vendors.

We also work with our Memorandum of Cooperation (MOC) partners: the Texas Association of African-Americans Chambers of Commerce (TAAACC) and the Texas Association Mexican-American Chambers of Commerce (TAMACC). The collaborations with the leading statewide minority trade organizations assist the Statewide HUB Program to reach their respective memberships to provide education on the procurement process. The MOC relationships continue to be an important aspect of our commitment to increase awareness of HUB certification as well as procurement opportunities available through the state of Texas.



Goals and Objectives of the Statewide HUB Program Outreach

Economic Opportunity Forums, (EOFs) Hosted and Co-hosted During Fiscal 2018

The Statewide HUB Program hosted the Procurement Connection Seminar and HUB Expo (PCSE) in Austin, with over 500 attendees, and provided training for over 300 HUB vendors. The theme for the Procurement Connection Seminar and HUB Expo was "Gear Up for the HUB Expo." We encouraged vendors to ensure that their companies were certified and ready to do business with the state of Texas.

The Statewide HUB Program co-hosted two PCSE events in fiscal 2018. We co-hosted a PCSE event in Beaumont with the Golden Triangle Minority Business Council Inc. and another PCSE in Irving in conjunction with the Dallas/Fort Worth Minority Supplier Diversity Council's Access 2018 and Senator Royce West's "Doing Business Texas Style Spot Bid Fair.

Good Faith efforts to ensure continuing HUB participation include the following:

- Contracted and encouraged non-certified minority, women, and service disabled veterans to obtain Texas HUB Certification;
- Contracted and encouraged HUB vendors to review procurement opportunities on the Electronic State Business Daily;
- Included a HUB Subcontracting Plan in all formal solicitations of \$100,000 and over to increase subcontracting opportunities with HUB vendors;
- Encouraged prime contractors to reach out and subcontract with Texas certified HUBs;

- Responded to email and phone inquiries from HUB vendors requesting information on how to do business with state, how to obtain Texas HUB certification and how to register on the Certified Master Bidder List;
- Participated and provided training at the HUB
 Discussion Workgroup meetings to promote and
 enhance an effective statewide HUB program through
 education, networking and proactive feedback;
- Participated in Economic Opportunity Forums
 (EOFs) throughout the state, connecting with different vendors during one-on-one sessions to actively recruit HUB vendors and provide assistance on how to do business with the state:
- Connected with vendors around the state during several roundtable matchmaking discussions and conducted presentations to promote their products and services;
- Worked diligently with the agency's MOC partners, the Texas Association of African American Chamber of Commerce and the Texas Mexican American Chamber of Commerce, to enhance education on how to do business with the Comptroller's office and the state of Texas.

The Comptroller's office will continue to strengthen its agency's HUB Program by working to increase opportunities for HUB Participation in all categories.



Future Education and Outreach Initiatives

In fiscal 2019, we plan to expand on our efforts to increase the number of certified HUBs, increase state purchasing opportunities for HUBs, provide extensive training to vendors on state purchasing resources and provide assistance and training to state agencies and institutions of higher education regarding HUB rules and related statutes, policies and procedures.

To accomplish this, we have set the following goals:

- Increasing awareness of the Statewide HUB Program;
- Increasing the number of certified HUBs;
- Increasing the number of HUBs registered on the state Centralized Master Bidder List;
- Implementing an online HUB certification process; and
- Improving HUB understanding of the state's purchasing processes and maximizing their award opportunities

To achieve these goals, our objectives include the following:

- Networking with minority, service disabled veteran and woman owned business trade organizations, small business development centers, and other economic development organizations to increase the awareness of the state's HUB program;
- Refining and updating education and outreach materials;

- Expending efforts to meet HUB needs by obtaining feedback from HUBs:
- Identifying new training opportunities, including events to reach the maximum number of potential HUBs;
- Providing extensive, specialized training and education presentations;
- Working closely with state agencies and institutions of higher education to encourage the use of HUBs in state purchasing;
- Provide training videos for HUBs and procurement professionals; and
- Educate HUBs on the different procurement methods of state agencies and universities.

We will continue to work with state HUB coordinators and procurement professionals to identify their training needs and include agency representatives in our regional seminars.

Our continued success relies on meaningful communications with Statewide HUB program members, as well as prospective members. We will continue to evaluate additional outreach methods that are cost effective for the Statewide HUB program and strive to reach new audiences.



Outreach Initiatives

Training and Education Sessions

The Statewide HUB Program collaborated with Texas Department of Transportation, (TxDOT) HUB Program and the University of Texas at the Rio Grande Valley Procurement Technical Assistance Center (PTAC) to organize and schedule a pilot program initiative to provide training and education to HUB vendors on the business opportunities available with the state of Texas and governmental agencies. The vendors received training on different procurement methods and business opportunities available with the Texas Department of Transportation, Texas Comptroller of Public Accounts, City of Brownsville and other governmental agencies in attendance.

In this collaborated effort of the Strategic Training Encouraging Partnerships (STEP) events, attending vendors received training on TxDOT's Disadvantaged Business Enterprise (DBE) and the HUB certification programs. These events are aimed at encouraging partnerships between HUBs and business resources in South Texas and West Texas. The Statewide HUB Program also provided training on how to market to the state of Texas and prime contractors, as well as identifying other resources available such as finding opportunities posted on the Electronic State Business Daily and the importance of maintaining the vendor profiles on the Centralized Master Bidders List.

Two STEP training sessions were scheduled on March 28, 2018, in McAllen and another in May 30, 2018, in El Paso, Texas.

The following state agencies participated in this initiative:

- Texas Comptroller of Public Accounts
- Texas Department of Information Resources
- Texas Department of Transportation
- Texas Facilities Commission
- Texas Workforce Commission





Attachment A - Education and Outreach Activities





Statewide HUB Program Fiscal 2018 Education and Outreach Efforts

Date	Host/Sponsor	Event Name	City	Outreach	Audience
9/6/2017	City of Converse	Governor's Small Business Forum Public Workshops	Converse	Panel Discussion and Exhibit Table	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses
9/8/2017	HUB Discussion Work Group	HUB Discussion Work group Meeting	Austin	Other	HUB Coordinators, Vendor Presentations
9/20/2017	Tri-County Black Chamber of Commerce	Texas Minority Business Opportunity Success Series (BOSS)	Waco	Presentation and Exhibit Table	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
9/28 & 29	Texas Association of African American Chambers of Commerce (TAAACC)	Annual TAAACC Conference	Austin	Staffed Booth	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
10/4/2017	U.S. India Chamber of Commerce	Governor's Small Business Forum	Coppell	Staffed Booth	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
10/5/2017	Research Valley Partnership	Governor's Small Business Forum	Bryan	Staffed Booth	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
10/19/2017	City of Pharr	Governor's Small Business Forum	Pharr	Staffed Booth	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
10/24/2017	HUB Discussion Work Group, State agencies, Universities and Vendors	HUB Expo Fiscal 2018	Austin	Staffed Booth and Trainings	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
11/10/2017	Memorandum of Cooperation Quarterly Meeting at UT System	MOC Quarterly Meeting	Austin	Other	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
11/29/2017	Greater Austin Asian Chamber of Commerce's Connect Forum for Minority Business	Greater Austin Asian Chamber of Commerce	Austin	Staffed Booth General Overview	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
11/29/2017	Houston Minority Supplier Development Council	Minority Supplier Development Council	Houston	Staffed Booth	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
12/5/2017	Alamo Black Chamber of Commerce	Black Chamber of Commerce- Doing Business with the State of Texas	San Antonio	Training and General Overview	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
12/6/2017	Bexar County Business Conference	City of San Antonio	San Antonio	Training and General Overview	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
12/15/2017	Greater Austin Asian Chamber of Commerce's Connect Forum for Minority Business	Greater Austin Asian Chamber of Commerce's Connect Forum for Minority Business	Austin	Training and General Overview, Exhibit Booth	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
2/15/2018	Golden Triangle Minority Business Council, Inc. HUB Expo	Golden Triangle Minority Business Council, Inc., HUB Expo	Beaumont	Training and General Overview, Exhibit Booth	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
2/22/2018	Texas Association of African American Chambers of Commerce (TAAACC)	Texas Association of African American Chambers of Commerce (TAAACC)	Austin	Presentation and Exhibit Table	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators



Statewide HUB Program Fiscal 2018 Education and Outreach Efforts (cont.)

Date	Host/Sponsor	Event Name	City	Outreach	Audience
2/27/2018	Greater Houston Business Procurement	Greater Houston Business Procurement	Houston	Training and General Overview Exhibit Booth	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
2/28/2018	Greater Austin Asian Chamber of Commerce's Connect Forum for Minority Business	Greater Austin Asian Chamber of Commerce's Connect Forum for Minority Business	Austin	Exhibit Booth	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
3/12/2018	Department of Public Safety HUB Expo	DPS HUB Expo	Austin	Other	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
3/21/2018	2018 University of Texas at San Antonio (UTSA) Supplier Vendor Network Breakfast	2018 UTSA SBDC Supplier Vendor Network Breakfast	Austin	Other	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
3/28/2018	Strategic Training Encouraging Partnerships, (STEP) TxDOT, CPA, UTRGV-PTAC	Strategic Training Encouraging Partnerships STEP	McAllen	Training	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
4/4/2018	2018 Department of Information Resources Connect Technology	2018 DIR Connect Technology	Austin	Other	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
4/10/2018	University of Houston- How to Get HUB Certified	University of Houston - How to Get HUB Certified	Houston	Training	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
4/18/2018	5th Annual HUB Event, Texas Department of Motor Vehicles, Texas Education Agency	Marketing for Success	Austin	Exhibit Booth	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
4/20/2018	Texas Association of African American Chambers of Commerce (TAAACC)	Texas Association of African American Chambers of Commerce (TAAACC) Black Business at the Capitol	Austin	Other	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
5/3/2018	Department of Public Safety HUB Expo	Speed Networking	Austin	Exhibit Booth	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
5/6-8/18	Senator Royce West's Spot Bid Fair/ACCESS, CPA, DFWMSDC	Doing Business Texas Style Spot Bid Fair, CPA/State	Irving	Spot Bid Fair	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
5/15/2018	Office of the Governor Association of Entrepreneurship Management	Association of Entrepreneurship Management	Austin	Exhibit Booth	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
5/16/2018	Austin Community College	Austin Community College Business Conference	Austin	Exhibit Booth	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
5/23/2018	Austin Asian Chamber of Commerce	Austin Asian Chamber of Commerce - HUB Certification	Austin	Exhibit Booth, Presentation	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
5/31/2018	El Paso Contracting Center, Texas Department of Transportation, Texas Comptroller of Public Accounts	STEP - Strategic Training Encouraging Partnerships	El Paso	Exhibit Booth, Presentation	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
6/6/2018	Texas Facilities Commission	Legacy in the Making	Austin	Exhibit Booth, Presentation	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators



Statewide HUB Program Fiscal 2018 Education and Outreach Efforts (cont.)

Date	Host/Sponsor	Event Name	City	Outreach	Audience
6/8/2018	Southwest Minority Supplier Diversity Council Face Time Expo	Face Time Expo	San Antonio	Exhibit Booth	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
6/19/2018	UTSA SBDC PTAC, Bexar County Small Business & Entrepreneurship, 2018 Texas Rural Challenge	Southwest Minority Women's Business Expo	San Antonio	Exhibit Booth	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
7/9/2018	Statewide HUB Program HUB Certification	Vantage Point - Ron Cove, One-on-one Consulting	Austin	One-on-one Meeting	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
7/11/2018	Governor's Economic Development	Governor's Small Business Forum - Veterans	Killeen	Exhibit Booth, Presentation	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
7/16/2018	UTSA SBDC PTAC, Bexar County Small Business & Entrepreneurship, 2018 Texas Rural Challenge	Procurement Matchmaking Connecting Opportunities	New Braunfels	Business matchmaking	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
7/18/2018	UTSA SBDC PTAC, Bexar County Small Business & Entrepreneurship	Supplier Vendor Network	Austin	Presentation	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
7/24/2018	Texas Parks & Wildlife Department, Texas Military Department, Health & Human Services Commission	Texas Construction HUB Expo	Austin	Other	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
8/2/2018	Pan Asian Chamber of Commerce	Pan Asian Chamber of Commerce Business Expo	Arlington	Exhibit Booth	HUBs, including Small, Minority-Womanand Service Disabled Veteran-owned Businesses, HUB Coordinators
8/8/2018	Del Mar College- Procurement Technical Assistance Center, City of Corpus Christi	BIG Event	Corpus Christi	Exhibit Booth	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
8/14/2018	San Antonio Business Opportunity Center, University of Texas Procurement Technical Assistance Center	San Antonio Business Opportunity Conference	San Antonio	Exhibit Booth, Presentation	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
8/20/2018	Governor's Economic Development, Port Aransas Chamber of Commerce, TWC	Governor's Small Business Forum	Port Aransas	Exhibit Booth, Presentation	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
8/23/2018	Governor's Economic Development, Odessa Chamber of Commerce, TWC	Governor's Small Business Forum	Odessa	Exhibit Booth, Presentation	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
8/28/2018	Regional Government Procurement Conference- Cross Timbers Procurement Center	Regional Government Procurement Conference - Cross Timbers Procurement Center	Arlington	Exhibit Booth	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators
8/30/2018	Governor's Economic Development Wichita Falls Chamber of Commerce, TWC	Governor's Small Business Forum	Wichita Falls	Exhibit Booth, Presentation	HUBs, including Small, Minority-Woman- and Service Disabled Veteran-owned Businesses, HUB Coordinators





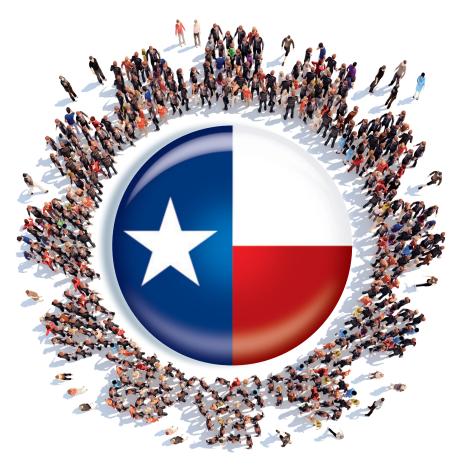
Attachment B - FY 2018 Marketing Materials

HUB Expo Flyer and Agenda | Austin Event | October 24, 2017

HUB Expo Flyer and Agenda | Beaumont Event | February 15, 2018

HUB Expo Flyer and Agenda | Irving Event | May 7-8, 2018





Gear up for the HUB Expo!

Learn how to contract with the State of Texas and its vendors and grow your historically underutilized business.



Statewide Historically Underutilized Business Program FY2018 Procurement Connection Seminar and Expo



Texas Comptroller of Public Accounts

The HUB Expo is supported by the Historically Underutilized Business (HUB) Discussion Workgroup.

For the latest updates, follow



/txcomptrolle



/txcomptroller and search #TxHUB

Tuesday, Oct. 24, 2017

Time

Registration: 7:00-8:15 a.m. Opening session: 8:30 a.m. Conclusion: 4:00 p.m.

Location

The Renaissance Hotel 9721 Arboretum Blvd. Austin, Texas 78759

Registration is \$75

Space still available. Register at Texas4HUBS.org

Contact

Delia Lopez Molina, HUB Marketing Coordinator 512-463-3653 or delia.molina@cpa.texas.gov

98-852-4 (09/17)





Gear Up HUB Expo

FY 2018 Procurement Connection Seminar and Expo

Renaissance Hotel • 9721 Arboretum Blvd. • Austin, Texas 78759

#TxHUB

Tuesday, Oct. 24, 2017





Make This Event Work For You



Statewide Historically Underutilized Business Program

Gain Insight from Workshops

Maximize your time by:

- Attending workshops most relevant to your business goals for 2017-18.
- Attending workshops that potential *clients* may attend. You can demonstrate knowledge by asking questions and offering insights, but be brief. As the EXPO ends, mingle with people. Talk with presenters if you feel the relationship would benefit you.
- · Taking notes.
- · Ask guestions, and listen to others.
- Share your ideas and provide feedback by answering conference surveys.

Network with Exhibitors and Fellow Attendees

Be prepared to deliver a one- to two-minute "elevator pitch" showcasing your business. Be mindful of the exhibitors' time. Your pitch should include your name, company name, type of business, location and previous clients, as well as a brief statement of your business's strengths and expertise. Be sure to ask if you may give exhibitors your business card.

Schedule a follow-up appointment or phone call. This will ensure you the one-on-one time your business deserves while freeing up the exhibitor's time to greet other attendees.

Make notes on business cards as you receive them. This will show you're both interested and organized, and can jog your memory later on.

This is an excellent opportunity to network, make NEW contacts and build relationships.

Be selective about the literature you take to avoid being overwhelmed by sheer volume.

Touch base with new contacts within a few days to show you have initiative and are interested in further discussion. People working an event see hundreds of individuals in a day — make sure they remember you.

Make it Work After Today!

- · Prioritize your list of contacts.
- · Develop a list of action items.
- Make sure your online presence is up to date on your HUB/CMBL profile, website and social networks.
- Write yourself a report on "lessons learned" and review it before attending your next event.



Statewide Historically Underutilized Business (HUB) Program

Each state agency shall make a good faith effort to utilize Historically Underutilized Businesses (HUBs) in contracts for construction services (including professional and consulting services) and commodities purchases. (34 TAC §20.284)

In fiscal 2016, Texas awarded more than \$2.1 billion in contracts — including more than \$789 million in subcontracts — to companies certified as HUBs. Be ready when opportunity knocks by certifying your minority-owned, woman-owned or service-disabled veteran-owned business through the Statewide HUB Program at the Texas Comptroller of Public Accounts.

A "Historically Underutilized Business"...

is at least 51% owned by a/an:

- · Asian Pacific American,
- Black American,
- · Hispanic American,
- · Native American,
- American woman or
- Service-disabled veteran,

and is a for-profit entity that has not exceeded the size standards prescribed by 34 TAC §20.294, has its principal place of business in Texas, and has an owner residing in Texas with a proportionate interest who actively participates in the control, operations and management of the entity's affairs.

Benefits of HUB Certification

HUB certification is free and valid for four years, provided the business continues to meet the eligibility requirements.

Your business will be listed in the Comptroller's online HUB Directory. State agencies use the HUB Directory in conjunction with the Comptroller's Centralized Master Bidders List to solicit bids from certified HUBs for state purchasing and public works contracts. Prime contractors also use the HUB Directory to identify HUBs and notify them of subcontracting opportunities.

Your business will gain exposure with the general public as well as entities that have supplier diversity programs and are searching for businesses owned by minorities, women and service-disabled veterans.

Apply for HUB certification today at comptroller.texas.gov/purchasing/vendor/hub/certification-process.php. To see additional information on the HUB Program, go to www.Texas4HUBs.org.





Exhibitors



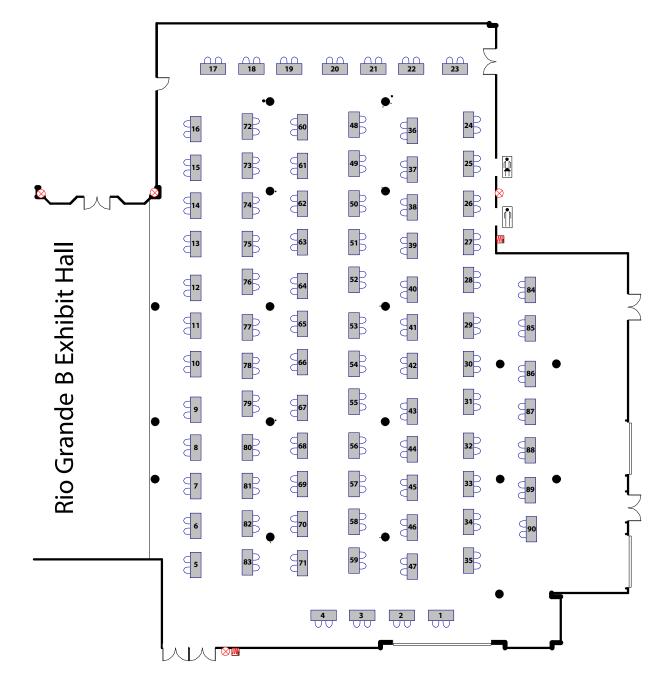
Statewide Historically Underutilized Business Program

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Floor Plan - Exhibit Hall



Welcome to the FY 2018 Procurement Connection Seminar & EXPO



Opening Remarks



Statewide Historically Underutilized Business Program



Laura Cagle-Hinojosa Statewide HUB Manager Texas Comptroller of Public Accounts

Laura Cagle-Hinojosa started her career with the State of Texas in 1991 as a contracts analyst for the Texas Department of Mental Health and Mental Retardation's Construction Program. Hinojosa was assigned to implement the Historically Underutilized Business (HUB) Program (HUB) at the

agency, and in 2000 was recognized by Gov. George W. Bush's Commission for Women with an "Outstanding Women in Texas Government for Outstanding Leadership" award.

In 2004, Laura was recruited by private industry and served as the Multicultural Business Development Manager for the Southwest United States for ICI. During her 2.5 years in this position, she helped small minority and women-owned businesses obtain more than \$10 million in government contracts.

Laura returned to state government in 2007 as a procurement policy writer for the Department of Aging and Disabilities Services. In 2009, she became HUB Program Coordinator for Texas Commission on Environmental Quality (TCEQ) and oversaw the HUB and Environmental Protection Agency's (EPA) Disadvantage Business Enterprise (DBE) program for the agency. Under Laura's management, TCEQ received a national award from the EPA in Washington D.C. for the agency's small business program.

Hinojosa recently became Statewide HUB Program Manager at the Texas Comptroller of Public Accounts, Statewide Procurement Division. She is responsible for HUB certification, promulgation of HUB administrative rules, outreach and educating vendors on the HUB Program. She has been involved in the HUB program in one capacity or another from the program's inception, and continues to be an advocate for small businesses.



Gold Sponsor Remarks



Statewide Historically Underutilized Business Program



Hershel Becker
Chief Procurement Officer
Texas Department of Information Resources (DIR)

Hershel Becker joined the Texas Department of Information Resources (DIR) in July 2016 as chief procurement officer, overseeing and directing purchasing and contracting functions for DIR's Enterprise and Cooperative Contracts Division.

Hershel has nearly 30 years of professional experience in the public and private sectors. Prior to his current role, Hershel served as deputy director for Contract Operations at the Texas Office of the Attorney General (OAG), where he directed all major outsourcing initiatives for the Child Support Division and provided oversight for outsourced services. He represented OAG on the state's Contract Advisory Team for eight years.

Before his state service, Hershel worked for management consulting, technology services and outsourcing companies, where he spent the majority of his career providing technology-related services to the state of Texas.

Hershel holds a bachelor's degree in Accounting from Sam Houston State University.



Stephanie Bergeron PerdueDeputy Executive Director
Texas Commission on Environmental Quality (TCEQ)

Stephanie Bergeron Perdue became deputy executive director of the Texas Commission on Environmental Quality (TCEQ) on Jan. 16, 2014. In this role, she helps develop and implement agency strategies and operating procedures. She oversees and helps create the agency's biennial Legislative Appropriations Request and an annual operating budget of more than \$350 million, as

well as personnel matters, contract procurement procedures and the implementation of federal and state legislation.

Perdue began her career in public service in 1997, working for the Texas Senate. In 1999, she joined TCEQ as an executive assistant to then-Chair Bob Houston. From there, she was selected to serve as director of the Environmental Law Division, and then became deputy director of the Office of Legal Services, overseeing the Environmental Law, Litigation and General Law divisions.

Perdue earned a bachelor's degree from the University of Texas at Austin in 1990 and her law degree from South Texas College of Law in 1995. She and her husband Rick have one son.



Agenda



7:00 a.m. – 1:00 p.m. Registration – Exhibitors, Conference Participants

8:30 a.m. – 8:55 a.m.

Opening Remarks

Welcoming Remarks, Tips for Effective Networking in the Exhibit Hall, Conference Overview

Laura Cagle-Hinojosa, Statewide HUB Manager, CPA

Gold Sponsor Remarks

Department of Information Resources **Hershel Becker,** Chief Procurement Officer

Texas Commission on Environmental Quality **Stephanie Bergeron Perdue,** Deputy Executive Director

9:00 a.m. - 11:45 a.m. Rio Grande Exhibit Hall B - Open

First Track Workshops

9:00 a.m. - 9:45 a.m.



State Government Information Technology Procurement Opportunities

(Meeting Room Trinity B)

The Department of Information Resources (DIR) will provide vendors insight into the State of Texas IT contracting process. Gain additional information on doing business with state agencies, universities, cities, counties, and local municipalities. Advance your knowledge to assist you in becoming competitive with IT procurements throughout the state.

Speaker: Lynn Hodde Sanchez, CTCM, HUB Program Manager, DIR



TERP 101 – Texas Emissions Reduction Plan

(Meeting Room Trinity A)

TERP 101 provides an overview of how individuals and entities can receive money to upgrade or replace existing vehicles and/or equipment under the Texas Emissions Reduction Plan (TERP)

Speaker: Jessica Fleming, Program Coordinator, Texas Clean School Bus Program & TERP Outreach Coordinator, TCEQ



Business Development Resources Available to Small Businesses-SCORE, Small Business Development Center (SBDC), Procurement Technical Assistance Center (PTAC) Panel Discussion

(Meeting Room Sabine)

- · What each partner does
- · How we work together
- · Resource partners we work with
- · Stress the wealth of resources and expertise available

Speakers: Joe Harper, Director, Texas State SBDC, *Moderator*

Susannah (Sue) Munro, CPP, Business Development Specialist, South-West Texas Border SBDC Network, UTSA, Institute for Economic Development

Carleton L. Smith, Vice President of Worldwide Sales and Marketing for a Fortune 500 company with global operations.



Writing a Winning Proposal

(Meeting Room San Antonio)

This course will highlight key tips to make your proposal a stronger candidate for winning a contract and explains what the procurement staff are seeking in the review process. A great proposal can be decisive in winning a contract, but a poor one can cost you the contract.

Speaker: Norma Barrera, CTCM, CTPM, Procurement Director & HUB Coordinator, Texas Education Agency

Second Track Workshops

10:00 a.m. - 10:45 a.m.



Access to Capital

(Meeting Room Trinity B)

Understand requirements and options for traditional and non-traditional business funding.

Speaker: Lionel "Leo" Davila, Lender Relations Specialist, Veterans Business Development Officer, U.S. Small Business Administration



Forecasting State of Texas Agencies and Universities Construction Upcoming Opportunities

(Meeting Room Sabine)

Join us and take advantage of this educational and networking platform for insights of the latest construction opportunities. Meet with key stakeholders from government agencies, universities, and the general contractor that will provide a perspective of essential requirements on doing business with the State of Texas.

Speakers: Yolanda Strey, CTPM, CTCM, HUB Director, TFC

José A. Villarreal, Project Manager, Vaughn Construction

Sharon Schultz, HUB Director, TDCJ

Muriel Kruse, HUB Staff Associate, UT, PMCS

Janie Ramirez, Contract Manager, TPWD



How to Successfully Do Business with State Universities

(Meeting Room San Antonio)

State of Texas Universities purchase goods and services to support academic, research and public service programs. They also purchase goods and services to support activities such as operations and maintenance, student housing, food services, bookstore and computer store operations. Our goal is to help the vendor understand the processes and uniqueness of state universities to help increase your opportunities in doing business with us.

Speakers: Annette Smith, HUB Staff Associate, UT - Austin





Statewide Historically Underutilized Business Program

Cindy Gillar, HUB Administrator, Texas A&M University

Maya P. Thornton, HUB Operations Director, University of Houston Greg Obar, Associate Director, HUB Program, University of North Texas (UNT) System



Understanding HUB (State) and DBE (TXDOT) Certifications

(Meeting Room Trinity A)

Learn how to become HUB certified, and review the advantages of being registered with the state Centralized Master Bidders List (CMBL) and the Texas Department of Transportation will provide information on DBE certification and business opportunities.

Speakers: Ricardo Perez, HUB Certification Team Lead, Statewide Procurement Division, Texas Comptroller of Public Accounts

Joe Sanchez, DBE Certification, TXDOT, Office of Civil Rights, Federal Programs

Lloyd Decker, CTCM, Centralized Master Bidders List Marketing Specialist

11:00 a.m. – 11:45 a.m. Rio Grande Exhibit Hall B - Networking (closed for Lunch Program)

Noon – 1:30 p.m. Luncheon Program

Rio Grande Exhibit Hall A

Welcoming Remarks

Moderator: Jette Withers, Chief Procurement Officer, CPA Statewide Procurement

Color Guard

Hendrickson HS Color Guard Team

National Anthem

Invocation

Platinum Sponsor Remarks

Texas Department of Transportation Health and Human Services

Tribute to John Trevino, Jr.

Speaker: Gonzalo Barrientos, Former State Senator

Interactive Panel Discussion

"Successful HUB Businesses – Success Tips and Lessons Learned"

For more information on the Luncheon Program continue to the next page.

1:45 p.m. – 2:45 p.m. Rio Grande Exhibit Hall B - Networking (Continued)

Third Track Workshops

3:00 p.m. - 3:45 p.m.



Data Mining Tools for Successfully Marketing to the State of Texas

(Meeting Room Trinity A)

Use data mining tools and procurement data to learn how the State of Texas spends its money.

Speaker: Laura Cagle-Hinojosa, Manager, Statewide HUB Program, Statewide Procurement Division, CPA



Local Resources Available to Build Business Capacity: City of Austin Small Business Program

(Meeting Room Trinity B)

The mission of the Small Business Program is to foster job creation and support the growth of new and existing businesses by providing capacity building information, tools, and resources. We provide coaching and assistance to small businesses. Our focus is to develop and empower small businesses to strengthen their business capability and survivability.

Speaker: Cindy Garcia, Business Development Specialist, Small Business Program, COA



Doing Business with the Texas Department of Transportation

(Meeting Room Sabine)

The Texas Department of Transportation has many resources and opportunities available for Disadvantaged Business Enterprises (DBE) and Historically Underutilized Businesses (HUB). Learn how to navigate the website and gain valuable understanding on what resources are available to your business.

Speaker: Carlton Cooper, Business Development Specialist for Disadvantaged Business Enterprise (DBE), TXDOT



Skills Development Fund – Texas Premier Job-Training Program

(Meeting Room San Antonio)

The Office of Employers Initiatives, Skills Development Fund has a number of services available to support your workforce training needs.

Speakers: Kim L. Hunziker, Program Manager, Office of Employers Initiatives, TWC

Thomas W. Walker Jr., CTCM, Outreach & Project Development, TWC



Luncheon Program



Statewide Historically Underutilized Business Program

Welcoming Remarks

Moderator: Jette Withers

Chief Procurement Officer

Color Guard

Hendrickson HS Color Guard Team

National Anthem

Robert "Bobby" Pounds, CPA, SPD Assistant Director

Invocation

Platinum Sponsors Remarks

Texas Department of Transportation
Health and Human Services

Tribute to John Trevino, Jr.

Speaker: Gonzalo Barrientos, Former State Senator

Interactive Panel Discussion

"Successful HUB Businesses –

Success Tips and Lessons Learned"

Speakers: Paula Mendoza, President & Chief Executive Officer Possible Missions, Inc.

Dustin Gadberry, President/Chief Executive Officer of Gadberry Construction Company, Inc.

P.D. Morrison, CEO/Owner PDME

Helen Callier, President of Bradlink LLC



Jette Withers

Chief Procurement Officer for the State of Texas, Luncheon Moderator

Jette Withers is director of the Texas Comptroller's Statewide Procurement Division and was recently named chief procurement officer for the state of Texas, a position created by the Texas Legislature in 2017.

Withers oversees the award and management of more than \$3 billion in statewide contracts each year. The Statewide Procurement Division develops these contracts on behalf of more than 200

state agencies and institutions of higher education as well as more than 1,600 local governments. She has overseen the reorganization of the division's contracting processes to improve its customer service.

Her team trains and certifies Texas' public procurement professionals and develops best practices, guidelines and procedures for state agency purchasing. The division also oversees the Statewide Historically Underutilized Business (HUB) Program and Statewide travel, fleet and mail operations.

Prior to her appointment as director, Jette served as deputy general counsel for contracts, overseeing the Comptroller's internal procurements. Before joining the Comptroller's office, she was a finance attorney with Haynes and Boone LLP, one of the nation's largest law firms.



Luncheon Program *Platinum Sponsor Remarks*





Michael ParksAssociate Commissioner for Procurement Operations
Health and Human Services

Michael Parks is associate commissioner for Procurement and Contracting Services for the Texas Health and Human Services Commission. He has a wealth of procurement and contract management experience as well as extensive experience as a certified public accountant in the public and private sectors.

Parks began his career in state government in 2009 with the Texas Health and Human Services Commission, becoming associate commissioner in June 2016. He leads efforts for business systems development, procurement and contracting activity and various other agency activities.



Carlton Cooper
Business Development Specialist for
Disadvantaged Business Enterprise (DBE), Civil Rights,
Texas Department of Transportation

Carlton Cooper is a business development specialist for disadvantaged business enterprises (DBEs) at the Texas Department of Transportation (TxDOT).

Cooper is deeply committed to increasing DBE certification and participation for business contracting opportunities with TxDOT. He has been instrumental in promoting TxDOT's statewide outreach, training, technical assistance and business development programs throughout its 25-district territory.

Cooper serves as liaison between the Texas Association of African American Chambers of Commerce and Texas Association of Mexican American Chambers of Commerce. He's also program administrator for the Texas Business Opportunity Development training program in partnership with Texas Southern University, Prairie View A&M, Delmar College and the University of Texas at San Antonio.

Before assuming his current position at TxDOT, Cooper served as director of Athletics at Texas A&M University-Commerce from 2007 to 2012. During his tenure there, Cooper made history with athletic facility improvements that included the football stadium's visitors-side seating, a new state-of-the-art scoreboard and the football locker room. Cooper also raised funds for a new academic center for athletes.

Cooper's administrative management skills have afforded him opportunities to manage other noteworthy projects, which include the 2000 NCAA Women's Soccer Final Four and 2001 NCAA Men's Soccer Final Four in Dallas. Cooper completed his master's degree at Southern Methodist University and bachelor's degree at the University of Texas at Austin. He remains active in both universities' academic and athletic programs.



Luncheon Program *Tribute to John Trevino, Jr.*



Statewide Historically Underutilized Business Program



Speaker: Gonzalo Barrientos, Former State Senator

Senator Gonzalo Barrientos represented Senatorial District 14, mostly composed of Travis and Hays counties. During his tenure in the Texas State Senate, he served on the following committees: Chair of the Committee of the Whole on Legislative; Congressional Redistricting;

Vice-Chair of Senate Natural Resources Committee; and appointed to the Education, Finance and Nominations Committees. In addition, he served as a member of the Texas Legislative Council, and chaired the Austin Transportation Study Policy Advisory Committee. Senator Barrientos' accomplishments include successful passage of more than two dozen pieces of legislation designed to decrease the school dropout rate, which resulted in the reduction of student dropouts across the

state. He also sponsored significant legislation to eliminate abuse of the elderly and protect the rights and benefits of state employees.

The senator is the recipient of many awards including Texas Public Employees Association Outstanding Legislator of the Year for two consecutive years; the Outstanding Public Servants Award; the Texas Rehabilitation Association's Legislative Excellence Award; and the Austin Groups for the Elderly 1995 Achievement Award; the Matt Garcia Public Service Award by the Mexican American Legal Defense and Educational fund. Prior to his election to the Texas Senate in 1984, Barrientos served five terms in the Texas House of Representative. Gonzalo Barrientos honorably served the State of Texas for over 31 years as a public servant and continues to support community initiatives for the betterment of his community and for the State of Texas. He was born in Galveston, Texas and was raised in Bastrop, Texas.



John Trevino, Jr.
Community Leader

He had his first taste of public service at the age of eight, as an altar boy in the Catholic Diocese of Austin. At 17, he volunteered for the military and served in the Army's 82nd Airborne Division for three years. Upon returning to Austin, he

took an active role in the St. Vincent de Paul Society, a nonprofit charity dedicated to helping the poor and needy.

In 1965, Trevino was chosen to be the first director of the Community Action Program in Austin, a federal anti-poverty initiative. His accomplishments included persuading the director of the Internal Revenue Service to send staff to help citizens from poor neighborhoods prepare their tax returns. Later, he supervised volunteers from the federal VISTA program who developed the city's Meals on Wheels program and the Austin Tenants' Council. In 1966 and 1967, Trevino began a bulk-trash collection program in East Austin. Years later, the city adopted his model for the entire city.

In 1968, the University of Texas School of Social Work nominated Trevino to attend an international conference on social welfare held in Helsinki, Finland; he was one of only 13 Americans attending.

In 1975, Trevino was elected to the Austin City Council, where he served for more than 13 years, eventually becoming mayor pro tem and acting mayor. As a council member, Trevino helped create what ultimately became the city's Department of Small and Minority Business Resources. He led efforts to establish health clinics for Austin's needy, and persuaded the city to review its hiring practices to ensure that women and minorities had fair access to city jobs. He also helped establish a Social Policy Advisory Committee to ensure equitable distribution of funding to social service agencies.

In 1988, Trevino left the city council but continued his commitment to public service. At the University of Texas, he has helped develop programs for Historically Underutilized Businesses. He served on the board of directors of the Greater Austin Hispanic Chamber of Commerce and the international board of the U.S./Mexico Sister Cities Association. He was also a founder of the Austin-Saltillo Sister City initiative. In 2006, the city of Austin named a park at Morrison Ranch after him.



Luncheon ProgramPanel Speaker





Paula M. Mendoza *President & Chief Executive Officer Possible Missions, Inc.*

Native Houstonian Paula Mendoza is an entrepreneur, innovator, advocate and tireless volunteer, recognized for the quality of her work and the passion she brings to every endeavor.

Possible Missions, Inc. (PM), a company Mendoza established in 2001, specializes in project management solutions for all industries. Under her leadership, the company has experienced exponential growth, ultimately generating more than \$20 million in revenue. PM also has

achieved significant accolades, including the Houston Minority Business Council's 2012 Supplier of the Year Award and a Minority Business Enterprise Accountability Award. In 2012, PM won the U.S. Small Business Administration's Award of Excellence for its success as a subcontractor to prime federal contractors.

Possible Missions has maintained the prestigious ISO 9001:2008 Certification for Safety since 2011. PM has been certified by the National Minority Supplier Development Council and acts as a certified minority- and woman-owned firm at the federal level and in Texas, New York, New Jersey, Delaware and Pennsylvania.

Mendoza is a past chair of the State of Texas Ethics Commission, board member of the Texas Board of Public Accountants and chair of the Texas Association of Mexican American Chambers of Commerce. In October 2013, she was appointed to the University of Houston System Board of Regents for a six-year term. Mendoza has offered her time and talent as a speaker, event organizer and community leader to countless organizations including Escape Family Resource Center, M.D. Anderson YMCA, Alief ISD Partners in Education and the Harris County juvenile municipal courts.

Mendoza earned a bachelor's degree in criminal justice from the University of Houston Downtown and completed continuing studies with the Community Minority Business Advancement Program and the Rules of Engagement Leadership Institute at the University of Texas at Austin. She and her husband of 28 years, Robert, have one adult son, a daughter in law and three grandkids as well as 14-year-old goddaughter Natalie.



Luncheon Program *Panel Speaker*





Paul-David "P.D." Morrison *CEO/Owner, PDME*

P.D. Morrison has built his enterprises through his focus on the fundamentals of business. Morrison has created several businesses and formed strong strategic alliances with other national and international business entities.

At 20, Morrison bought his first company, an auto detailing franchise he operated on nights and weekends while working full-time. In the early 1990s, he founded a marketing company which

eventually evolved into PD Morrison Enterprises, Inc. (PDME). In 1994, PDME became a Texas-certified HUB; in the same year, it purchased Hurricane Office Supply in Cedar Park, Texas. At the time, Hurricane Office Supply was generating \$400,000 annually in revenues, primarily through business with other small businesses. Most of Morrison's business ventures and strategic alliances involve the office supply industry; PDME and its joint ventures currently have combined sales of more than \$60 million annually.

In the late 1990s, Morrison developed a unique business model that requires the HUB to perform the majority of the service tasks required in a product distribution supply chain, limiting non-diverse companies primarily to the roles of wholesaler and logistical support provider. In 2002, PDME formed a strategic alliance with Office Depot employing this unique and government-approved business model. Employing this now widely copied business model, PDME and its joint ventures have formed similar strategic alliances with other Fortune 500 companies.

In 2010, PDME formed a national strategic alliance with Fastenal, a \$3 billion construction, industrial supply and maintenance, repair and operations company. PDME partners with Fastenal to supply product lines to Fortune 500 companies, governmental agencies and institutions of higher education. PDME recently expanded its Fastenal strategic alliance internationally to support the automotive industry.

While cultivating other successful businesses in real estate investment and management, PDME has established a joint venture with a service-disabled veteran to form a paper brokerage and medical supply company, DME, LLC. He also offers mentoring to select women-, minority- and service-disabled veteran-owned companies.

Before founding PDME, Morrison spent 12 years in the semiconductor industry, in various positions at Digital Equipment, Raytheon and Motorola. His primary focus was on microelectronic process engineering and hermetic microchip packaging. He also holds two U.S. patents.



Luncheon Program *Panel Speaker*





Hellen L. Callier *President, Brandlink, LLC*

Helen Callier, bestselling author of *Your Money is in the Follow-up*, is president of Bradlink LLC, a technical services firm providing program management, building design and facilities support services, primarily serving government agencies and Fortune 500 firms. Bradlink, headquartered in Kingwood, Texas, with offices in Austin, Dallas and San Antonio, has served clients including the

city of Houston, Houston Airport System, AECOM, Jacobs Engineering Group Inc. and Lackland Air Force Base.

Callier has led Bradlink in several high-profile projects such as the Houston Hobby Airport International Terminal, Houston METRO's light rail expansion, a DFW Airport terminal improvement and other infrastructure projects. She has served on the Houston Airport program management team as a joint-venture partner with AECOM.

Callier has received many awards including the 2015 MWDBE (Minority, Women, Disadvantaged Business Enterprise) of the Year award from Government Procurement Connections; the 2016 SBA Houston District Women Business Champion Award; and the 2017 Women in Transportation Rosa Parks Diversity Award. In 2016, Texas Gov. Greg Abbott appointed her to a five-year term as a commissioner of the Texas State Commission of Licensing and Regulation. She was keynote speaker at the 2015 State of Texas HUB Expo and was highlighted as a small-business success story by U.S. Small Business Administration administrator Linda McMahon on the first-ever SBDC Day, held on March 22, 2017.

Callier is a contributing small-business blogger on Huffington Post and Subcontractors USA. She's a graduate of the SBA Emerging Leaders Program and the Goldman Sachs 10,000 Small Businesses Program. She is also a member of the Houston Mayor's International Trade and Development Council, covering Central America, Cuba, South America and the Caribbean, and serves in an advisory capacity to the Tri-County Regional Black Chamber of Commerce.



Luncheon Program *Panel Speaker*





Owner:

Position:

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Dustin GadberryPresident/Chief Executive Officer
Gadberry Construction Company, Inc.

Dustin Gadberry, president and chief executive officer of Gadberry Construction, has more than 17 years of experience in the construction field. He's a high-performing professional with experience in leading and growing all sectors of a business organization. As a manager, he's proven his ability to cultivate and support teams in their efforts to maximize efficiency and

profitability. He maintains excellent relationships with clients, vendors and the community.

Community Service - Boards and Commissions

Abatement Task Force

Owner:City of DallasOwner:2017 City Council RaceAppointed By:Pauline MedranoAppointed By:Omar NarvaezAgency:Design District (Reinvestment Zone 8)Agency:City of Dallas CouncilPosition:District 2 Tax Incremental Finance (TIF)Position:Campaign Treasurer

Board Member
Owner: City of Dallas
City of Dallas
Appointed By: Adam Medrano

Appointed By: Katherine Seale Agency: Landmark Commission

Agency: Landmark Commission Historical Tax Position: District 2 Landmark Commissioner

Task Force Member

Owner: North Dallas Chamber of Commerce

Appointed By: Bruce Bradford

Owner: Small Business Administration (SBA) Agency: Young Professional Organization

Appointed By: Mark Langford Position: President

Agency: Small Business Development Center
Position: Board Member on the North Texas
Advisory Preservation Dallas
Appointed By: Nicky Defreece

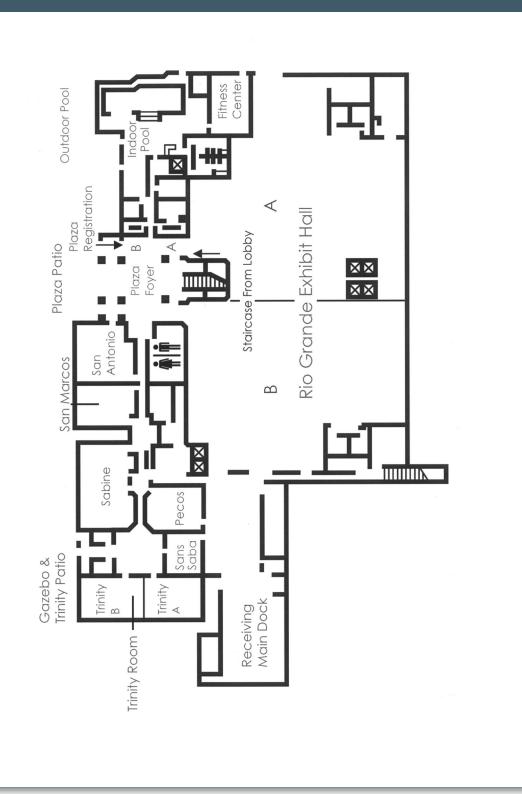
Advisory Board Position: Board Member



Renaissance Hotel – Plaza Level (Lower Level)



Statewide Historically Underutilized Business Program



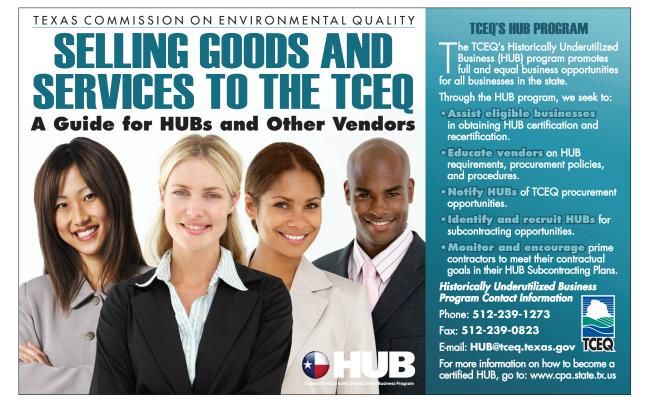






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Ride and Drive Fleet Expo

810 Co Rd 240 | 810 County Road 240 | Florence, TX Wednesday, October 25, 2017 from 6:00 AM to 4:00 PM

The Texas Department of Public Safety (DPS) is hosting the "Ride and Drive" Fleet Expo. This is an outdoor event that brings opportunities for law enforcement agencies, business networking for business owners; including Historically Underutilized Business (HUB), entrepreneurs and decision makers, to engage in an open forum.

This event will be focusing on the theme of the "Fleet" industry with special emphasis on the need of law enforcement vehicles. Showcasing a wide range of products and services related to law enforcement, technological advancements and innovative designs from leading exhibitors. Don't miss an opportunity to showcase your driving skills!





Ride and Drive Registration

https://www.eventbrite.com/e/texasdepartment-of-public-safety-presenting-rideand-drive-tickets-37016572565

Password

405DPS

Phone: 512-424-5255 **Fax:** 512-424-5419

E-mail: DPSHUB@dps.texas.gov

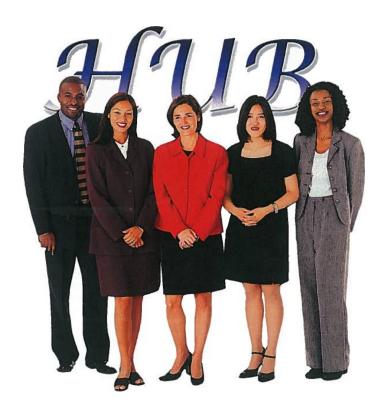






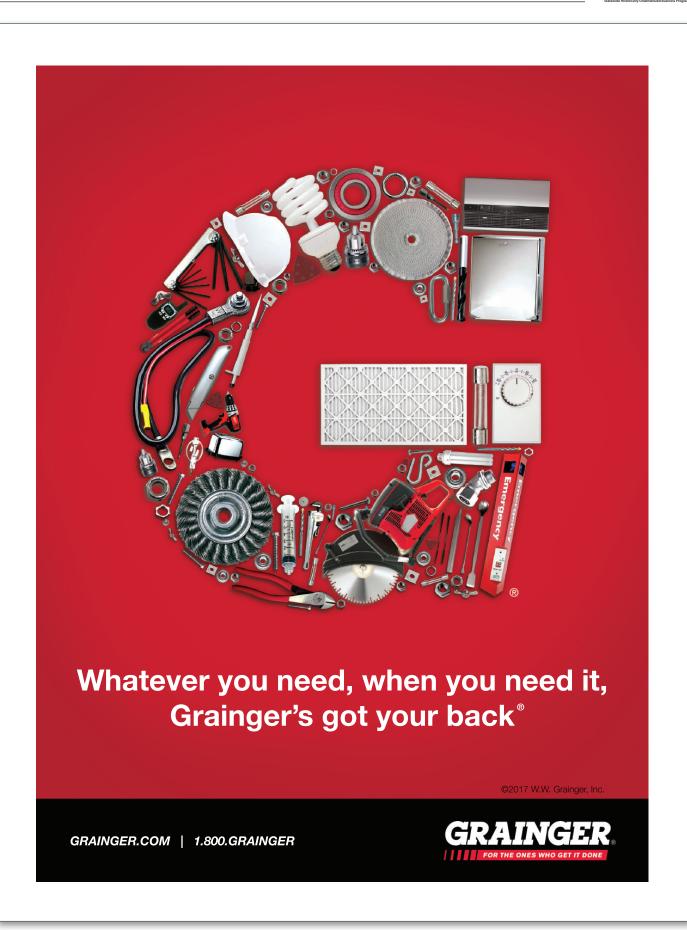
Charles Smith, Executive Commissioner

"A Proud Advocate for the HUB Program and ...



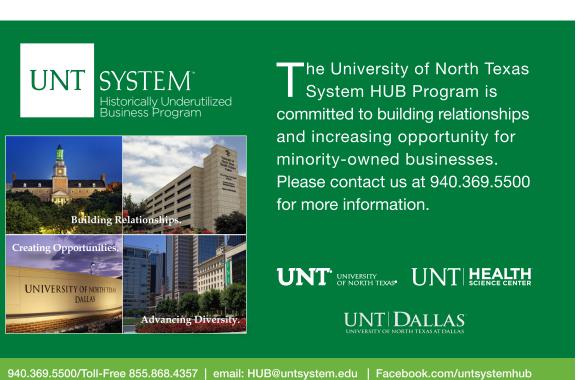
the inclusion of Certified Minority and Women Owned Business."















REPRESENTATIVE CLIENTELE

American Airlines - United States Department of Defense Texas Department of Transportation - Raytheon Jacobs - Atkins - Oregon Department of Transportation Public Utility Commission of Texas - Cisco - MD Anderson AT&T- Central Texas Regional Mobility Authority - EMC FileNet- HNTB - Texas Department of Human Resources

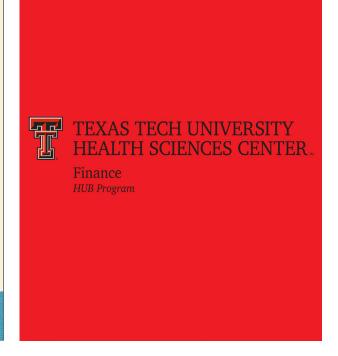


Cintra - HDR - State of Kansas - Lockheed Martin - CH2MHill Sears - RS&H-Texas Department of Information Resources City of Fort Worth - Texas Department of Public Safety Texas Secretarty of State - Texas State Library and Archives IBM - Texas Department of Health and Human Services Texas Department of Criminal Justice- Zachry American City of Los Angeles - The University of Texas Austin...

Information Managment and Information Technology

DBE/HUB / tel. 512-720-8542

www.hbmginc.com





The Texas Education Agency (TEA) supports the Historically underutilized Business (HUB) Program and is committed to maximizing the inclusion of HUB businesses as direct and indirect suppliers of goods and services to the agency. By maximizing opportunities to identify, educate, develop and utilize HUBs, TEA will advance both economic inclusion and demonstrate good fiscal stewardship.

Contact our HUB office at: HUBOffice@tea.texas.gov



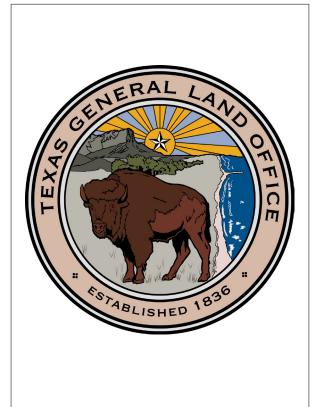




Texas Department of Motor Vehicles

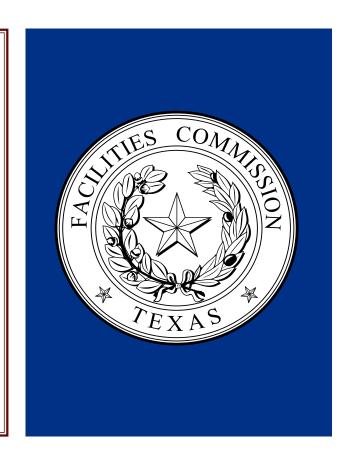
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Texas Comptroller of Public Accounts 888-863-5881 www.Texas4HUBs.org StatwideHUBProgram@cpa.texas.gov



Notes **HUB**EXPO Statewide Historically Underutilized Business Program



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Texas A&M Forest Service
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The Texas Comptroller of Public Accounts wishes to express special thanks to all event sponsors and the members of the HUB Discussion Workgroup for their constant support of the Statewide HUB Program and assistance in promoting the HUB Program throughout the state.



www.Texas4HUBs.org



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Contact Information

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98-967-4 (10/17)





Gear up for the HUB EXPO!

Learn how to contract with the State of Texas and its vendors and grow your historically underutilized business.



Statewide Historically Underutilized Business Program FY2018 Procurement Connection Seminar and EXPO



Texas Comptroller of Public Accounts



The HUB EXPO is supported by the Historically Underutilized Business (HUB) Discussion Workgroup.

Thursday, Feb. 15, 2018

Time

7 – 8 a.m. Exhibitor Set-up 8 a.m. Registration Opens 8:30 a.m. Welcome Remarks 9 a.m. – 3 p.m. EXPO & Workshops

Location

Ford Park Event Center 5115 IH-10 South Beaumont, Texas 77705

Registration Contact

Beverly L. Hatcher
Golden Triangle Minority Business Council, Inc.
hatcher.beverly@gtmbc.com
For HUB EXPO – Beaumont 2018 Registration Form,
Please click this link:

http://www.gtmbc.com/media/846dc981977ce66ffff8130ffaf2815.pdf

General Inquiries Contact

Delia Lopez Molina Statewide HUB Program 512-463-3653 or email Delia.Molina@cpa.texas.gov Texas4hubs@cpa.texas.gov

98-852-7 (01/18)

^{*} See back page for registraton



2018 Procurement Connection Seminar and EXPO - Beaumont Registration Form Seminar Workshops and EXPO are open to the public.

Complete and submit this registration form with applicable fee(s) to be an exhibitor, or to be a non-exhibitor who will be participating in the event's networking luncheon.

		REGIST	TRATION OPTIC	ONS —		
		Check the box	(es) identifying your regi	stration:		
Exhibitor Reg i	istration					
*Golden Triangle	Minority Business Cour	ncil Member Exhibitor			\$150	(\$200 after Feb. 5)
*Non-Golden Tria	ingle Minority Business	Council Member Exhibitor			\$200	(\$250 after Feb. 5)
*Governmental E	ntity Exhibitor (i.e., Stat	te Agencies/Universities, City, C	ounty, Federal)		\$225	(\$275 after Feb. 5)
*Registration includes a 6' to	able with tablecloth and two	checked this box in addition to chairs (exhibit booth space), and two fr th space and one free networking lunch	ee networking luncheon tickets.		ber of attendees	x \$25 ea. (\$45 after Feb. 5)
Non-Exhibitor	r Networking L	uncheon Registrat	ion			
	letworking Luncheon A	ttendee(s), if you checked this be attendee.	oox, indicate the number of	attendees	x \$25 ea	a. (\$45 after Feb. 5)
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Company Name:						
Mailing Address:		(Street or P.O. Box)		(City)		(ZIP Code)
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Point of Contact:	(First Name)	(Last Nam	e)	(Business Phone)	(Email	Address)
		ATTEN	DEE INFORMAT	TION ———		
		List all individua	als who will be attendin	g the event.		
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Fourth Track Workshops

2:00 p.m.-3:00 p.m. (Concurrent Workshops)



Skills Development Fund – Texas Premier Job Training Program

The Office of Employers Initiatives, Skills Development Fund has a number of services available to support your workforce training needs.

Initiatives; Thomas W. Walker Jr., CTCM, Outreach and Project Development Presenters: Kim L. Hunziker, Program Manager, Office of Employers Texas Workforce Commission



Ready, Willing and Able

Orange Room (Downstairs)

First impressions may affect how purchasers and prime contractors perceive are often the first introduction to your company and its mission. Leam 11 keys to business success, as well as how to develop better communications you as a viable company. Your business communications and online profile to improve profits.

Business Council, Inc.; Manuel Guerrero, Lecturer, Communication and Presenters: Beverly L. Hatcher, President, Golden Triangle Minority Legal Studies, College of Business, Stephen F. Austin State University



Forecasting Construction Projects

Newton Jasper Room (Upstairs)

representatives will serve as panelists, sharing a wide range of knowledge and their perspectives on the construction industry and projects that are on Learn about upcoming building construction projects and tips on how to prepare for them. State agency, university and general contractor the horizon.

Facilitator: Yolanda Strey, CTCM, CTPM, HUB Director, Texas

Facilities Commission

Panelist: Sharon Schultz, HUB Director at TDCJ; Tabitha Evans, HUB Coordinator at Lamar University; Nathan Rivers, President of Setex Construction Corporation

The Texas Emissions Reduction Plan (TERP) Program

Jefferson Room (Upstairs)

governments to reduce emissions from polluting vehicles and equipment This workshop offers information on rebate grant funding to upgrade or replace on-road heavy duty diesel vehicles and/or select non-road heavyaccess the TERP program's nine different grant programs. Each has its own specific eligibility requirements and may accept applications at different provides financial incentives to eligible individuals, businesses or local TERP is a Texas Commission on Environmental Quality program that time periods of the year.

Presenter: Jessica Fleming, TERP Outreach Coordinator, Implementation Grants Section, Air Quality Division, Texas Commission on Environmental Quality

HUB Expo produced by:





As always, a Special Thanks to the

HUB Discussion Work Group.

We appreciate your support of the HUB Program.



www.Texas4HUBs.org Contact Information 888-863-5881



Gear Up HUB Expo

FY 2018 Procurement Seminar and Expo Connection

Ford Park Event Center • 5115 IH-10 South Beaumont, Texas 77705

THURSDAY, FEBRUARY 15, 2018



98-967-7 (02-18)





Thursday, Feb. 15, 2018

	ning Remarks	
Registration Opens	Opening and Welcon	9:00 a.m. – 3:00 p.m. Expo and Workshops
8:00 a.m.	8:30 a.m.	9:00 a.m. – 3:00 p.m.



9:00 a.m. - 10:00 a.m.

Understanding Disaster Recovery Assistance Newton Jasper Room (Upstairs)

government procurement opportunities. Learn how to access procuremen disaster-recovery effort since the devastation of Hurricane Harvey through Center) outlines the process individuals must know to participate in the The University of Houston PTAC (Procurement Technical Assistance opportunities.

Facilitator: Tim Scarborough, CFCM, Director, UH Procurement Technical Assistance Center

First Track Workshops

9:30 a.m. – 10:30 a.m. (Concurrent Workshops)



Benefits of Being HUB Certified and DBE Certified Orange Room (Downstairs)

This workshop will allow you to gain the knowledge and professional expertise you will need to take your business to the next level. Certification is key to market your business.

Transportation will provide you with information on how to become The Texas Comptroller of Public Accounts and Texas Department of

Disadvantaged Business Enterprise (DBE) and Historically Underutilized Business (HUB) certified.

Keisha Gash, HUB Program Specialist, Texas Department of Transportation Presenters: Delia Lopez Molina, HUB Marketing Coordinator, Statewide Joe Sanchez and Carlton Cooper, Civil Rights Program Specialists; Procurement Division (SPD), Texas Comptroller of Public Accounts;

Federal and Government Contracting

lefferson Room (Upstairs)

This workshop will provide an overview of the government market, identify resources and help you market your business.

The federal government is the country's largest customer and buys almost

Presenter: Valerie Coleman, Program Manager, Prime Contracts, Office of Sovernment Contracting, U.S. Small Business Administration

11:45 a.m. – 12:45 p.m. Luncheon – Luncheon Room (Downstairs)

HUBEXPO

Entry to the luncheon is by ticket only. The Exhibit Hall will be closed during lunch, will reopen at 1 p.m. and will remain open until 3 p.m.

Lunch'n Learn: Focus and Insight – Hurricane Harvey

Hear government and private sector perspectives on recovery and rebuilding critical infrastructure in areas of Texas devastated by Hurricane Harvey.

Facilitator: Beverly L. Hatcher, President, Golden Triangle Minority

Private Sector Presenter: Gregory K. Klima, General Manager, Cleveland oversees administrative, financial and production matters. He holds a J.D. from Harvard Law School and a B.A. from Wittenberg University. SIPS. Greg has 25 years' experience as a real estate and business attorney. He has handled a wide variety of purchase, sale, finance and use matters in both commercial and residential settings. In his current position, Greg

12:45 p.m. - 1:30 p.m.

One-on-One Sessions

Luncheon Room Area (Downstairs)

Meet face to face and discuss business opportunities with corporate entities, state agencies and institutions of higher education.

Facilitator: Cassandra Johnson, CTPM, CYCM, HUB Program Specialist, Texas Parks and Wildlife Department

Third Track Workshops

1:00 p.m.- 2:00 p.m. (Concurrent Workshops)

Procurement Opportunities Orange Room (Downstairs)

State Government Information Technology

The Department of Information Resources will provide vendors insight into municipalities. Advance your knowledge to help you become competitive doing business with state agencies, universities, cities, counties and local the State of Texas IT contracting process. Gain additional information on with IT procurements throughout the state.

Presenter: Lynn Hodde Sanchez, CTCM, HUB Program Manager, Texas Department of Information Resources

Understanding the Community Banking Industry and

Presenter: Mildred L. Lemell, Assistant Vice President, Woodforest

Jefferson Room (Upstairs) What Works for You

competitive products and services. Community economic development is a critical component of its core business strategy. This workshop details WNB services that meet the needs of small businesses and entrepreneurs. Woodforest National Bank (WNB) is a community bank that offers

Writing a Winning Proposal

proposal can be decisive in winning a contract, but a poor one can cost you what procurement staff are looking for during the review process. A great This workshop will cover tips for creating a strong proposal and explains

Presenter: Norma Barrera, CTCM, CTPM, Procurement and HUB Director,

Second Track Workshops

10:45 a.m. – 11:45 a.m. (Concurrent Workshops)

What is the HUB Mentor Protégé Program?

Program. It details how the program operates, and how it helps increase opportunities for contracting and subcontracting with the State of Texas. This workshop will provide a general overview of the Mentor Protégé lefferson Room (Upstairs)

Presenter: Claribel Diaz, HUB Coordinator, Texas Commission on Environmental Quality

Grow Your Business Through SBA Programs and Know-How – Surety Bonds

Chambers Room (Upstairs)

services. Get an understanding of what it takes to get a surety payment and Learn how to develop and grow your business through SBA programs and This workshop will focus on the components of a successful business.

Presenter: Hopeton Hay, Director, Office of HUB Development and Federal Small Business, The University of Texas System; Easter Wright, Business Opportunity Specialist, U.S. Small Business Administration

Data Mining Tools for Successfully Marketing to the State of Texas

Use data mining tools and procurement data to learn how the State of Texas Newton Jasper Room (Upstairs) spends its money.

Presenter: Laura Cagle-Hinojosa, CTCM, Statewide HUB Program Manager, Statewide Procurement Division, Texas Comptroller of Public Accounts

Understanding Corporate Supplier Diversity

Orange Room (Downstairs)

how corporations continually look for qualified new vendors of goods and the program's eligibility requirements and the importance of relationship services. The presenters will share corporate opportunities, how to meet This session will help HUBs and all small business vendors understand building and networking. Take the first step toward growth

Presenter: Rivers Frederick, Manager, Supplier Diversity and Development, Entergy Corporation





Gear up for the HUB EXPO!

Learn how to contract with the State of Texas and its vendors and grow your Historically Underutilized Business.

11th Annual Doing Business Texas Style **Spot Bid Fair and HUB EXPO**

To view current bids, check the Bid Portal, click here:

https://data.texas.gov/Government-and-Taxes/Bid-Book-Spreadsheet-2018/9apk-jjpi/data



Statewide Historically Underutilized Business Program 2018 HUB EXPO and Doing Business Texas Style Spot Bid Fair





The HUB Expo is supported by the Historically Underutilized Business (HUB) Discussion Workgroup.

For the latest updates, follow





txcomptroller and search #TxHUB

Monday, May 7-8, 2018

Time

8:00 - 8:30 a.m. Registration -

Exhibitors, Conference Participants 8:35 - 8:50 a.m. Opening & Welcoming Remarks

9:00 - 9:45 a.m. Workshops Begin

Spot Bid Fair Hours:

Monday Tuesday

1:30 -5:00 p.m. 9:15 - 11:30 a.m. &

1:30 - 2:30 p.m.

Location

Irving Convention Center 500 W. Las Colinas Blvd. Irving, Texas 75039

Registration

To register, click here: http://events.constantcontact.com/register/ event?llr=zfpx4zdab&oeidk=a07ef9ny1fb01fc5463

Contact

Delia Lopez Molina, HUB Marketing Coordinator 512-463-3653 or delia.molina@cpa.texas.gov

98-852-9 (04/18)





Learn from a panel of Supplier Diversity Professionals from Fortune 1000 Corporations on what should be your first steps in doing business with the Private Sector companies.

Background: Corporations spend Billions of Dollars with MBE Companies. Come out and learn how to take advantage of this opportunity.

Moderator: Joe James, CEO, L-Sync Logistics

Shenna Morgan, Small Business Program Coordinator, Atmos Energy; Kim Suber, Business Diversity, North Texas Toll Authority (NTTA) Panelists: Latisha Brandon, Supplier Diversity Manager, JCPenney;

MBDA Center Dallas, Lift Fund, Cross Timbers Procurement Cente **Business Development Resources Available to Small Businesses-**

Meeting Room on the 3rd Floor

Gain an understanding on what services these entities provide, and how they work together to assist small businesses gain knowledge, access to capital, and business development to move your company forward.

Moderator: Ray Cervantes, Program Director, MBDA Business Center

Panelists: Greg James, Director, Cross Timbers Procurement Center, UTA; Isaac Elizondo, VP of Lending, Lift Fund

11:45 a.m. – 1:30 p.m. Lunch on Your Own - Concessions Available

1:30 p.m. - 5:00 p.m.



Senator Royce West's "Doing Business Texas Style"

Exhibit Hall Arena (First Floor)

opportunity to compete for bid awards and network with state agencies and institutions of higher education. Bid proposals must be submitted on-site at the Spot Bid Fair. Attendees are encouraged to prepare their bid proposals available for view at: https://data.texas.gov/Government-and-Taxes/Bid prior to attending the event. Bid opportunities for the Spot Bid Fair are Small and Historically Underutilized Businesses will have a unique Book-Spreadsheet-2018/9apk-jjpi/data

Tuesday, May 8, 2018

9:15 a.m. – 11:30 a.m. and 1:30 p.m. – 2:30 p.m. Spot Bid Fair Continues

(Note: the Spot Bid Fair will break for lunch at 11:30 a.m. and resume at 1:30 p.m.) Bid proposals must be submitted on-site at the Spot Bid Fair

***Bids are due no later than 2:30 p.m. or the time specified on the bid packet. ***

HUB EXPO produced by:























Health and Human













We appreciate your support of the HUB Program.





Doing Business Texas le Spot Bid Fair and HUB EXPO

Irving Convention Center • 5500 W. Las Colinas Blvd.

Irving, Texas 75039 **MAY 7-8, 2018**





Agenda

Monday, May 7, 2018

8:00 a.m. – 8:30 a.m. Registration – Exhibitors, Conference Participants

Opening and Welcoming Remarks -Tips for Spot Bid Fair 8:35 a.m. – 8:50 a.m.

9:00 a.m. – 9:45 a.m. Workshops Begin

First Track Workshops

9:00 a.m. – 9:45 a.m. (Concurrent Workshops)

State Government Information Technology **Procurement Opportunities**

Meeting Room on the 3rd Floor

The Department of Information Resources (DIR) will provide vendors insight into the State of Texas IT contracting process. Gain additional informatior local municipalities. Advance your knowledge to assist you in becoming on doing business with state agencies, universities, cities, counties, and competitive with IT procurements throughout the state.

Speaker: Lynn Hodde Sanchez, CTCM, HUB Program Manager, DIR

Meeting Room on the 3rd Floor

TERP 101 – Texas Emissions Reduction Plan

money to upgrade or replace existing vehicles and/or equipment under the TERP 101 provides an overview of how individuals and entities can receive Fexas Emissions Reduction Plan (TERP)

Business Program & TERP Outreach Coordinator, Texas Commission on Speaker: Jessica Fleming, Program Coordinator, Texas Clean School Environmental Quality

Forecasting State of Texas Agencies and Universities

Construction Upcoming Opportunities

Meeting Room on the 3rd Floor

Join us and take advantage of this educational and networking platform stakeholders from government agencies, universities, and the general contractor that will provide a perspective of essential requirements on for insights of the latest construction opportunities. Meet with key doing business with the State of Texas.

Moderator: Yolanda Strey, CTPM, CTCM, HUB Director, Texas Facilities

System; Shonté Gordon, CTPM, CTCM, Assistant Director of Procurement & Manager, Texas Parks and Wildlife; Trevon Heath, Project Engineer | Interim strategic Sourcing/HUB Specialist, Texas State University; Nicole Chupka, Panelists: Stephanie Park, HUB Coordinator, The University of Texas Contract Manager, Texas Parks and Wildlife; Mindi Johnson, Contract

How to Successfully Do Business with State Universities

academic, research and public service programs. They also purchase goods and services to support activities such as operations and maintenance, student housing, food services, bookstore and computer store operations. of state universities to help increase your opportunities in doing business Our goal is to help the vendor understand the processes and uniqueness State of Texas Universities purchase goods and services to support with us.

Moderator: Greg Obar, MA, Director of Operations and HUB Coordinator,

University of North Texas System

UNT System; **Elaine Chew**, Director of Vendor Management, Tarleton State University; **Hopeton Hay**, Director, Office of HUB Programs, University of exas System; Paula Grabowski, HUB Coordinator, University of Texas Panel: Michael Abernethy, Senior Director of Procurement Services,

Second Track Workshops

10:00 a.m. - 10:45 a.m. (Concurrent Workshops)



Meeting Room on the 3rd Floor

Learn how to become HUB certified, and review the advantages of being registered with the state Centralized Master Bidders List (CMBL) and the Texas Department of Transportation will provide information on DBE certification and business opportunities.

Speakers: Ricardo Perez, HUB Certification Team Lead, Statewide Procurement Division, Texas Comptroller of Public Accounts; Joe Sanchez, DBE Certification, TXDOT, Office of Civil Rights

Texas SmartBuy Navigation and Search

Meeting Room on the 3rd Floor

The Statewide Procurement Division of the Comptroller's Office will provide the vendor community insight into the navigation of the Texas SmartBuy online ordering system. Topics include searching for awarded contracts, finding pricing information, and how to interpret available information. Speaker: Cody Hays, SPD Outreach Program, Team Lead

Leveraging the Electronic State Business Daily (ESBD) and the Centralized Master Bidders List (CMBL)

Meeting Room on the 3rd Floor

The Statewide Procurement Division of the Comptroller's Office will provide vendor community insight into accessing and searching the ESBD and CMBL. Vendors will learn the registration process, benefits of registration and how state governments utilize these tools.

Speaker: Tim Lake, SPD Outreach Program, CMBL Coordinator, Texas

HUBEXPO

State Agencies and Universities Purchasing Methods

Meeting Room on the 3rd Floor

methods, however, there are some variables that may differ. This workshop will review and discuss the differences. State Agencies and Universities share some of the same purchasing

Moderator: Mindy Sue Cohen, HUB Coordinator, General Land Office

Director, Office of HUB Programs, University of Texas System; Chris Gobert, LaTresa Stroud, CTPM, CTCM, Director of Procurement and Contracts/HUB Environmental Quality; **Lisa Maldonado**, CTCM, CTPM, HUB Director, Texas CTPM, Director, Procurement and HUB Coordinator, Texas A&M University; Department of Public Safety; Greg Obar, MA, Director of Operations and HUB Coordinator, University of North Texas System; Dee Ann Schneider, Contracts, & Agency Services, Texas Education Agency; Hopeton Hay, Panelists: Norma Barrera, CTCM, CTPM, HUB Director, Purchasing, HUB Coordinator, Procurements & Contracts, Texas Commission on Coordinator, Teacher Retirement System

Third Track Workshops

11:00 a.m. - 11:45 a.m. (Concurrent Workshops)



TXMAS Contract Developments

Meeting Room on the 3rd Floor

and services. TXMAS contracts are based on currently awarded federal, state in Texas SmartBuy for government customers to use. Texas Multiple Awards Learn how to apply for a TXMAS contract and how a new contract is posted municipalities, counties, school districts) may utilize to buy needed goods institutions of higher education, and Texas SmartBuy Members (such as Schedule (TXMAS) contracts are optional contracts that state agencies, or local governmental contracts and adopted for Texas use.

Speaker: Cassie Minikus, Contract Specialist, TXMAS Contract Development, Texas Comptroller of Public Accounts

Skills Development Fund – Texas Premier Job-Training Program

Meeting Room on the 3rd Floo

The Office of Employers Initiatives, Skills Development Fund has a number of services available to support your workforce training needs.

Speakers: Kim L. Hunziker, Program Manager, Office of Employers Initiatives; Thomas W. Walker Jr., CTCM, Outreach & Project Development, TWC



Attachment C – Mentor Protégé List

The purpose of the Mentor-Protégé Program is to foster long-term relationships between prime contractors and Historically Underutilized Businesses (HUB) and provide professional guidance and support to the protégé to facilitate their development and business capacity with the intent to increase the ability of the HUBs to contract directly or indirectly through subcontracting with the state of Texas.





Statewide HUB Program Mentor Protege Agreements 2018

Agency	Mentor Name	Protege Name	Effective Date	Termination Date
302	FIRST DATA GOVERNMENT SOLUTIONS, LP	NEOS CONSULTING GROUP, LLC	6/15/2015	6/15/2019
302	CMA CONSULTING SERVICES	OAG CONSULTING LLC	2/16/2018	2/16/2019
305	ECO INDUCTION LIGHTING LLC (DBA EIS LIGHTING)	8A ELECTRIC, INC.	3/31/2016	3/31/2020
305	ADVANTAGE GLOBAL LOGISTICS, INC.	3RD I PROCUREMENT, LLC.	9/28/2017	9/28/2021
305	COAST & HARBOR ENGINEERING, INC.	BELAIRE ENVIRONMENTAL, INC.	3/25/2010	1/31/2020
305	ESOLVIT INC.	PM CONNECTIONS, LLC	7/25/2018	8/25/2020
313	AT&T CORP.	DATAXPORT NET LLC	9/5/2017	9/5/2019
332	PALO ALTO NETWORKS, INC.	SOLID BORDER, INC.	1/7/2018	1/6/2021
332	BARRACUDA NETWORKS	SOLID BORDER, INC.	1/12/2018	1/11/2021
332	DELL MARKETING LP	SUMMUS INDUSTRIES, INC.	8/1/2018	7/31/2022
332	HEWLETT-PACKARD COMPANY	V-QUEST OFFICE MACHINES & SUPPLIES, LTD.	11/1/2013	12/21/2018
362	IGT SOLUTIONS CORPORATION	HIGH TOP TALENT AND EVENT STAFFING	7/16/2018	7/15/2022
405	GRAINGER, INC	MAVICH, LLC	11/29/2017	1/31/2019
451	LONGHORN TROPHIES, INC.	SRI MONOGRAMMING INC	6/15/2017	5/14/2020
506	MMI AGENCY	ADPRINT INTERNATIONAL, INC.	3/1/2018	2/28/2019
529	FORACARE, INC.(DBA: FORACARE, INC.)	ONE SOURCE MEDICAL SOLUTIONS, INC.	5/4/2017	5/4/2019
529	GRAINGER, INC	BULLCHASE, INC.	5/4/2017	5/4/2019
555	EPMA CORP DBA JOHNSTONE SUPPLY HOUSTON	COMPETITIVE CHOICE INC.	1/27/2017	1/26/2022
556	EPMA CORP DBA JOHNSTONE SUPPLY HOUSTON	COMPETITIVE CHOICE INC.	1/27/2017	1/26/2022
557	EPMA CORP DBA JOHNSTONE SUPPLY HOUSTON	COMPETITIVE CHOICE INC.	1/27/2017	1/26/2022
576	EPMA CORP DBA JOHNSTONE SUPPLY HOUSTON	COMPETITIVE CHOICE INC.	1/27/2017	1/26/2022
582	ENVIRONMENTAL INDUSTRIAL SERVICES GROUP,	FIVE WOODS LLC	3/20/2015	3/20/2019
582	APTIM ENVIRONMENTAL INFRASTRUCTURE INC.	G. L. MORRIS ENTERPRISES, INC.	10/1/2017	10/1/2021
601	H.A. KUEHLEM SURVEY COMPANY	DALLAS AERIAL SURVEYS, INC.	1/9/2017	1/8/2019
601	H.A. KUEHLEM SURVEY COMPANY	SHINE & ASSOCIATES, INC.	1/9/2017	1/8/2019
601	PDME/HURRICANE OFFICE SUPPLY & PRINTING	EAGLE PRIDE SUPPLY LLC	11/2/2017	11/1/2019
601	NTT DATA, INC.	GTS TECHNOLOGY SOLUTIONS, INC.	12/21/2017	12/20/2019
601	NTT DATA, INC.	COOPER CONSULTING COMPANY	12/21/2017	12/20/2019
601	H.A. KUEHLEM SURVEY COMPANY	DOUCET & ASSOCIATES, INC.	8/9/2018	9/3/2020
601	CP&Y, INC.	SANCHEZ-SALAZAR & ASSOCIATES, LLC	12/1/2017	12/2/2019
601	CP&Y, INC.	CAS CONSULTING AND SERVICES, INC.	12/1/2017	12/2/2019
608	LEARNING TREE INTERNATIONAL USA, INC.	SYNERGY CREATIONS GROUP, LLC	12/16/2016	12/15/2018
608	AT&T CORP.	GB TECH, INC.	12/5/2016	12/4/2018
608	WHITAKER CONSULTING, LLC DBA WHITAKER IT	3RD I BUSINESS SOLUTIONS	10/19/2016	10/18/2018



Mentor Protege Agreements 2018 (cont.)

Agency	Mentor Name	Protege Name	Effective Date	Termination Date
608	STEEL DIGITAL STUDIOS, INC.	THE URBAN CIRCLE LLC	1/8/2018	1/7/2020
608	ARROW SYSTEMS INTEGRATION	SKY COMMUNICATIONS INC	8/1/2017	7/31/2019
696	MSC INDUSTRIAL SUPPLY CO	INDUSTRIAL SOLUTIONS	3/26/2010	4/29/2020
696	MSC INDUSTRIAL SUPPLY CO	LIBER HOLDINGS LLC	8/22/2017	5/1/2021
696	CDW GOVERNMENT LLC	MPULSE HEALTHCARE, LLC	4/28/2016	4/28/2020
701	CERTIPORT, A BUSINESS OF NCS PEARSON, IN	FRISHCO LIMITED	4/25/2018	4/30/2020
701	EDUCATIONAL TESTING SERVICES	RESOURCES FOR LEARNING, LLC	3/7/2018	3/7/2021
709	MEDLINE INDUSTRIES, INC	MAVICH, LLC	9/1/2017	8/31/2022
709	CLEARY ZIMMERMANN ENGINEERS, LLC	MOOSE ENGINEERS, LLC	9/1/2018	7/1/2022
709	VAI + ARCHITECTS INCORPORATED	GOERO INTERNATIONAL, LLC	6/18/2018	6/18/2020
709	EPMA CORP DBA JOHNSTONE SUPPLY HOUSTON	COMPETITIVE CHOICE INC.	1/27/2017	1/26/2022
710	STEEL DIGITAL STUDIOS, INC.	THE URBAN CIRCLE LLC	1/24/2018	1/24/2020
711	VAI + ARCHITECTS INCORPORATED	GOERO INTERNATIONAL, LLC	6/18/2018	6/18/2020
711	MEDLINE INDUSTRIES, INC	MAVICH, LLC	9/1/2017	8/31/2022
711	CLEARY ZIMMERMANN ENGINEERS, LLC	MOOSE ENGINEERS, LLC	9/1/2018	7/1/2022
711	EPMA CORP DBA JOHNSTONE SUPPLY HOUSTON	COMPETITIVE CHOICE INC.	1/27/2017	1/26/2022
712	EPMA CORP DBA JOHNSTONE SUPPLY HOUSTON	COMPETITIVE CHOICE INC.	1/27/2017	1/26/2022
713	ALPHA BUILDING CORPORATION	MSU INDUSTRIES, LLC	12/15/2017	1/14/2019
713	EPMA CORP DBA JOHNSTONE SUPPLY HOUSTON	COMPETITIVE CHOICE INC.	1/27/2017	1/26/2022
716	ARPIN AMERICAN MOVING SYSTEMS	ADVANTAGE GLOBAL LOGISTICS, INC.	4/27/2017	4/27/2019
716	EPMA CORP DBA JOHNSTONE SUPPLY HOUSTON	COMPETITIVE CHOICE INC.	1/27/2017	1/26/2022
720	VWR INTERNATIONAL	SUMMUS INDUSTRIES, INC.	8/2/2018	9/3/2020
720	PAGE SOUTHERLAND PAGE	CNG ENGINEERING PLLC	12/31/2016	12/31/2018
720	JACOBS ENGINEERING	MAVA ENGINEERING, LLC	8/2/2018	9/7/2020
720	VAUGHN CONSTRUCTION	IMPACT STONE DESIGN, INC.	10/1/2018	10/1/2020
721	SOUTHERN COMPUTER WAREHOUSE INC	RICOCHET PROMOTIONS LLC	2/7/2017	2/7/2022
721	OFFICE DEPOT B S D	RICOCHET PROMOTIONS LLC	4/24/2018	4/25/2020
723	FISHER SCIENTIFIC LLC	POSSIBLE MISSIONS	7/5/2017	7/4/2019
727	EPMA CORP. DBA, JOHNSTONE SUPPLY HOUSTON	COMPETITIVE CHOICE INC.	1/27/2017	2/26/2022
729	SHI GOVERNMENT SOLUTIONS, INC	MPULSE HEALTHCARE, LLC	7/29/2016	9/1/2019
730	VAUGHN CONSTRUCTION	MILLENNIUM GLASS & MIRRORS, INC.	10/19/2017	10/19/2019
732	EPMA CORP DBA JOHNSTONE SUPPLY HOUSTON	COMPETITIVE CHOICE INC.	1/27/2017	1/26/2022
733	MAYFIELD PAPER COMPANY, INC.	SMITH AND ASSOCIATES LLC.	7/24/2017	7/23/2021
733	INTERLINE BRANDS, INC. DBA SEXAUER	ARETE SERVICES, INC. DBA ARETE	8/3/2017	8/3/2021
733	TASCOSA OFFICE MACHINES	ALLSTAR BUSINESS CONCEPTS, LLC	9/1/2018	8/31/2022
733	MSC INDUSTRIAL SUPPLY CO	GUARDIAN INDUSTRIAL SUPPLY, LLC	1/1/2017	1/1/2020
733	CDW GOVERNMENT LLC	MPULSE HEALTHCARE, LLC	2/14/2017	2/14/2021
733	WESTAIR GAS & EQUIPMENT	SUMMUS INDUSTRIES, INC.	5/25/2017	5/25/2021



Mentor Protege Agreements 2018 (cont.)

Agency	Mentor Name	Protege Name	Effective Date	Termination Date
734	OLMSTED-KIRK PAPER COMPANY	DENT ENTERPRISES LLC	10/25/2017	10/25/2019
738	LEE CONSTRUCTION AND MAINTENANCE COMPANY	KAMDEN CONTRACTING, INC.	3/20/2018	3/20/2020
738	LEE CONSTRUCTION AND MAINTENANCE COMPANY	VENTURA CONSTRUCTION INC.	11/2/2017	11/2/2021
738	IMAGENET CONSULTING, LLC	NAVETECH SOLUTIONS, LLC	12/1/2017	12/2/2019
739	CDW GOVERNMENT LLC	MPULSE HEALTHCARE, LLC	1/22/2018	2/14/2021
749	EPMA CORP DBA JOHNSTONE SUPPLY HOUSTON	COMPETITIVE CHOICE INC.	1/27/2017	1/26/2022
750	BARHAM ARCHITECTS, LLC	DIETZ ENGINEERS, LLC	8/20/2013	11/6/2018
751	EPMA CORP DBA JOHNSTONE SUPPLY HOUSTON	COMPETITIVE CHOICE INC.	1/27/2017	1/26/2022
752	WILSON OFFICE INTERIORS LLC	WILSON PROJECT MANAGEMENT LLC	7/30/2018	7/30/2021
752	TURNER CONSTRUCTION COMPANY	TM SOURCE BUILDING GROUP, INCORPORATED	3/18/2016	3/18/2019
752	SCHWOB BUILDING COMPANY	GCC ENTERPRISES INC.	3/18/2016	3/18/2019
752	MIDWEST SCIENTIFIC	ROTHE INTERESTS	10/8/2018	10/7/2022
752	HUNT CONSTRUCTION GROUP	TMV LLC DBA TRIUNE	4/11/2016	4/11/2019
753	OFFICE DEPOT B S D	PDME/HURRICANE OFFICE SUPPLY & PRINTING	6/15/2015	6/14/2019
753	E&C ENGINEERS & CONSULTANTS, INC.	TEAM HOKE, LLC	7/7/2015	5/29/2019
754	W.W. GRAINGER, INCORPORATED	SUMMUS INDUSTRIES, INC.	4/30/2018	4/30/2020
755	SKYCOM	3RD I PROCUREMENT, LLC.	10/20/2016	10/20/2018
760	EPMA CORP DBA JOHNSTONE SUPPLY HOUSTON	COMPETITIVE CHOICE INC.	1/27/2017	1/26/2022
761	EPMA CORP DBA JOHNSTONE SUPPLY HOUSTON	COMPETITIVE CHOICE INC.	1/27/2017	1/26/2022
763	TURNER CONSTRUCTION COMPANY	TM SOURCE BUILDING GROUP, INCORPORATED	3/18/2016	3/18/2019
763	HUNT CONSTRUCTION GROUP	TMV LLC DBA TRIUNE	4/11/2016	4/11/2019
763	WILSON OFFICE INTERIORS LLC	WILSON PROJECT MANAGEMENT LLC	7/30/2018	7/30/2021
763	MIDWEST SCIENTIFIC	ROTHE INTERESTS	10/8/2018	10/7/2022
763	SCHWOB BUILDING COMPANY	GCC ENTERPRISES INC.	3/18/2016	3/18/2019
764	EPMA CORP DBA JOHNSTONE SUPPLY HOUSTON	COMPETITIVE CHOICE INC.	1/27/2017	1/26/2022
768	CDW GOVERNMENT LLC	MPULSE HEALTHCARE, LLC	2/14/2017	2/14/2021
768	INTERLINE BRANDS, INC. DBA SEXAUER	ARETE SERVICES, INC. DBA ARETE	8/3/2017	8/3/2021
768	WESTAIR GAS & EQUIPMENT	SUMMUS INDUSTRIES, INC.	5/25/2017	5/25/2021
768	MSC INDUSTRIAL SUPPLY CO	GUARDIAN INDUSTRIAL SUPPLY, LLC	1/1/2017	1/1/2020
769	SCHWOB BUILDING COMPANY	GCC ENTERPRISES INC.	3/18/2016	3/18/2019
769	TURNER CONSTRUCTION COMPANY	TM SOURCE BUILDING GROUP, INCORPORATED	3/18/2016	3/18/2019
769	THE ROBINS & MORTON GROUP	TMV LLC DBA TRIUNE	3/14/2018	3/13/2020
769	SMITH SECKMAN REID	B & H ENGINEERS, INC.	8/12/2018	8/30/2021
769	HUNT CONSTRUCTION GROUP	TMV LLC DBA TRIUNE	4/11/2016	4/11/2019



Mentor Protege Agreements 2018 (cont.)

Agency	Mentor Name	Protege Name	Effective Date	Termination Date
769	WILSON OFFICE INTERIORS LLC	WILSON PROJECT MANAGEMENT LLC	7/30/2018	7/30/2021
770	EPMA CORP DBA JOHNSTONE SUPPLY HOUSTON	COMPETITIVE CHOICE INC.	1/27/2017	1/26/2022
773	IMAGENET CONSULTING LLC	NAVETECH SOLUTIONS, LLC	12/1/2017	12/2/2019
773	TURNER CONSTRUCTION COMPANY	TM SOURCE BUILDING GROUP, INCORPORATED	3/18/2016	3/18/2019
773	SCHWOB BUILDING COMPANY	GCC ENTERPRISES INC.	3/18/2016	3/18/2019
773	WILSON OFFICE INTERIORS LLC	WILSON PROJECT MANAGEMENT LLC	2/24/2018	2/25/2020
773	HUNT CONSTRUCTION GROUP	TMV LLC DBA TRIUNE	4/11/2016	4/11/2019

Texas Comptroller of Public Accounts Statewide Procurement Division P.O. Box 13186, Austin, Texas 78711

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