

REGIONAL SNAPSHOT

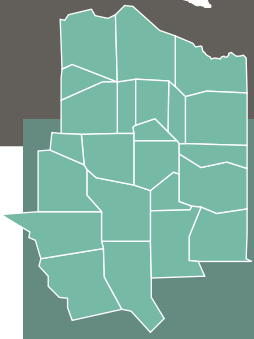
UPPER EAST

REGION



The 23-county Upper East region encompasses about 16,000 square miles in the northeastern corner of Texas, stretching from the Arkansas and Louisiana borders on the east to Cedar Creek Reservoir in the west.

The region includes three metropolitan statistical areas (MSAs): the Longview MSA, comprising Gregg, Rusk and Upshur counties; the Texarkana MSA, comprising Bowie County; and the Tyler MSA, including Smith County.



UPPER EAST REGION COUNTIES:

ANDERSON	FRANKLIN	MARION	SMITH
BOWIE	GREGG	MORRIS	TITUS
CAMP	HARRISON	PANOLA	UPSHUR
CASS	HENDERSON	RAINS	VAN ZANDT
CHEROKEE	HOPKINS	RED RIVER	WOOD
DELTA	LAMAR	RUSK	

THIS ANALYSIS PREDATES THE COVID-19 CRISIS AND THE ECONOMIC IMPACTS THAT FOLLOWED. IT IS OFFERED AS AN OVERVIEW OF THE UPPER EAST REGIONAL ECONOMY AND A RESOURCE FOR COMPARATIVE PURPOSES.

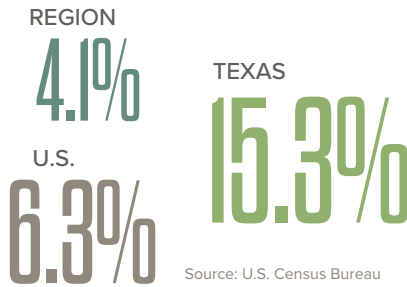
TOP 10 INDUSTRIES BY LOCATION QUOTIENT

1. SUPPORT ACTIVITIES FOR MINING
2. PIPELINE TRANSPORTATION
3. OIL AND GAS EXTRACTION
4. WOOD PRODUCT MANUFACTURING
5. FORESTRY AND LOGGING
6. PAPER MANUFACTURING
7. PETROLEUM AND COAL PRODUCTS MANUFACTURING
8. ANIMAL PRODUCTION AND AQUACULTURE
9. HEAVY AND CIVIL ENGINEERING CONSTRUCTION
10. LEATHER AND ALLIED PRODUCT MANUFACTURING

Source: JobsEQ®

POPULATION GROWTH

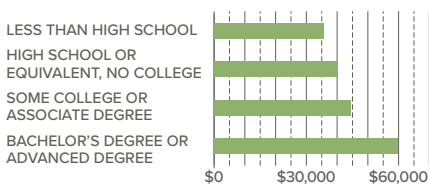
UPPER EAST REGION VS. TEXAS AND U.S., 2010-2019



In 2019, the Upper East region's estimated total population was about 1.2 million or 4 percent of the state's total population. That marked an increase of 4.1 percent (more than 45,000 people) since the 2010 Census.

EDUCATION

AVERAGE ANNUAL EARNINGS BY EDUCATIONAL ATTAINMENT, UPPER EAST REGION



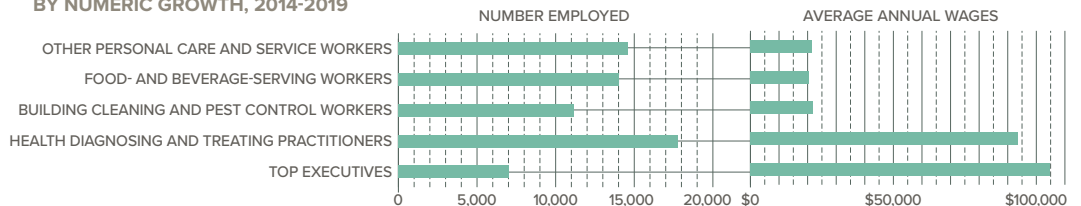
Upper East region workers with some college or associate degrees and stable jobs earn an average of \$4,092 more annually than those with a high school degree, while those with at least a bachelor's degree earn an average of \$18,557 more.

JOBS & WAGES

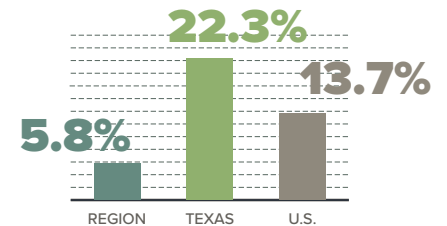
From 2009 to 2019, the Upper East region's employment rose by almost 6 percent, much lower than the state's total job growth rate. In 2019, the region accounted for 3.4 percent of the state's total employment.

The Upper East region's most significant occupations are shown below, sorted by numerical growth during the last five years.

TOP OCCUPATIONS IN UPPER EAST REGION BY NUMERIC GROWTH, 2014-2019



EMPLOYMENT GROWTH, UPPER EAST REGION VS. TEXAS AND U.S., 2009-2019



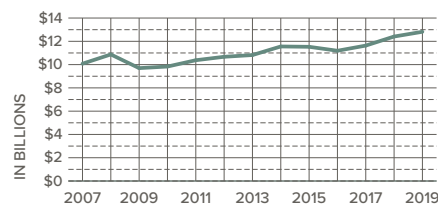
Note: Figures include private- and public-sector employees with the exception of active-duty military personnel, railroad employees, religious institution employees and the self-employed.

Sources: JobsEQ and U.S. Bureau of Labor Statistics

REGIONAL ECONOMY

In 2019, taxable sales directly attributable to businesses in the region exceeded \$12.8 billion, contributing about 2.3 percent to the state's overall taxable sales.

REGIONAL RECEIPTS SUBJECT TO SALES TAX



SUMMARY

The Upper East region and its 23 counties have many unique economic conditions and challenges. The region features a diverse economy with both rural and urban areas. Smith County, the sole county in the Tyler MSA, is its economic hub and its most populous county as well as its second-fastest growing. The region has seen limited population growth since 2010.

The U.S. military's presence has a positive economic impact on the region, which has seen a steady increase in taxable sales since the 2007-2009 recession.

Glenn Hegar

Texas Comptroller of Public Accounts

THE UPPER EAST REGION IS ONE OF THE COMPTROLLER'S 12 ECONOMIC REGIONS.

To see a complete list of these regions, plus more in-depth county-by-county data, visit: comptroller.texas.gov/economy/economic-data/regions/